MAXIM

WHAT GUYS WANT

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TV's MOST BEAUTIFUL WOMAN

Elisha Cuthbert

Happy Endings, Everyone!

The Hottest Women of Instagram

(It's OK, You Can Follow Them)

P.57

Double Your SEX!

Put Your One-Night Stand on Repeat

SPECIAL: SPRING 2013 STYLE

Interview With a DEAD CELEB

Michael Jackson Sings From Beyond!

- Guy Fieri Gets Steamed
- Jimmy Fallon Nerds Out
- Supermodel Anne V Blows Up
- A Hot Tub You Can Drive!

Rearrange the letters on this cover to find out where we hid the treasure!

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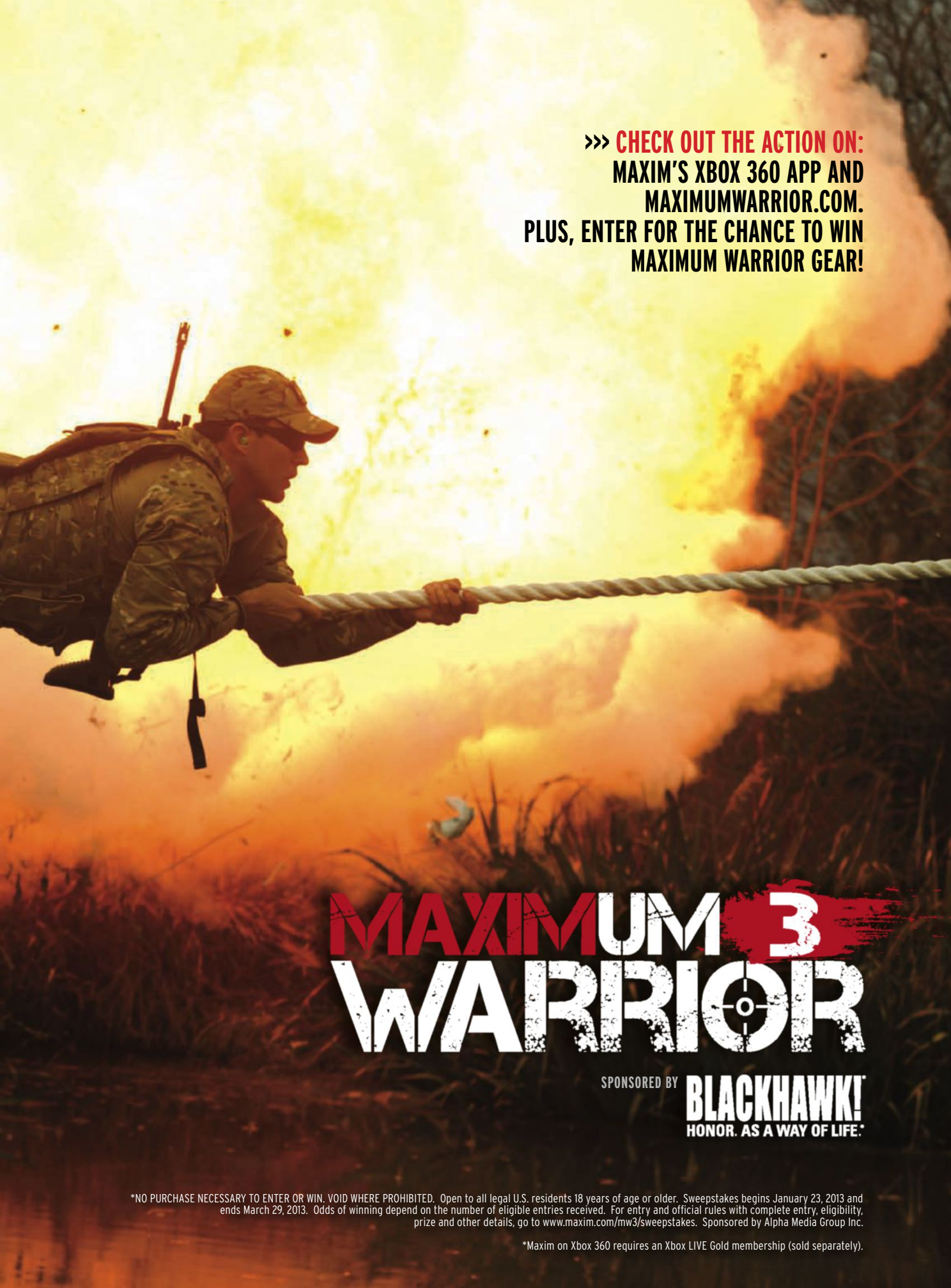

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"Everyone always asks who my celebrity crush is, so…I just say Oprah."

PIN-UPS

The sexiest sitcom star in the world, *Happy Endings*' Elisha Cuthbert, burns our retinas with sexitude; *Die Hard*'s Anne V explodes our heads with hotness; Real Housewife Joanna Krupa has us packing our bags for Miami.

On the Cover

Photograph by John Russo
Styling, Jeff Kim/Margaret Maldonado Agency; hair, Giannandrea/The Wall Group for Ecru N.Y.; makeup, Lauren Andersen/The Wall Group; manicure Carla Kay/Cloutier Remix for Essie. Swimsuit, Zimmermann; jewelry, Karine Sultan; belt, Elegantly Waisted; pumps, Casadei.

PHOTOGRAPH / JOHN RUSSO

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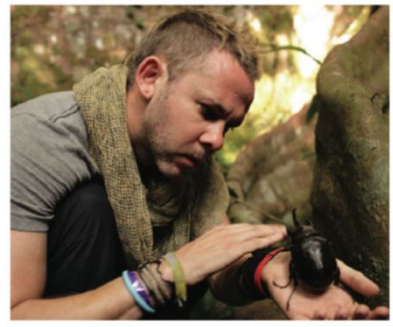

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FLIP THIS MAG for our 10-page Spring Style Bonus Section.

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PHOTOGRAPHS / **CARLOS NUNEZ** (HOTTIE); **BEN RITTER** (FEATURES); **TOM CORBETT** (STYLE)

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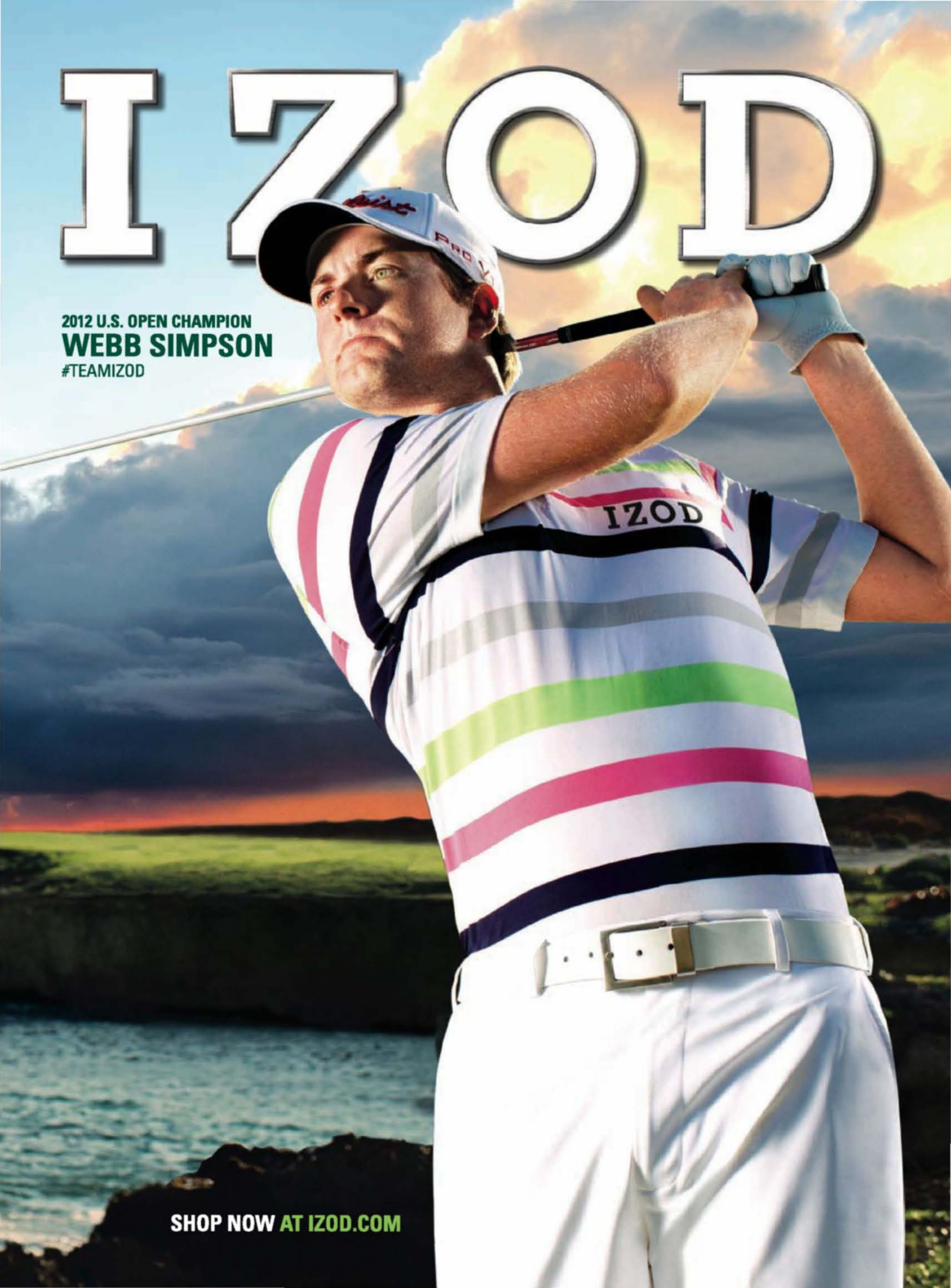
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Letters

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Navy Gazing

Thank you for your awesome magazine. There is nothing like looking at hot American women to brighten my day here in Japan. *Maxim* gives me something to look forward to when I come home.

—Robert Ritter, US Navy ET3, via e-mail

We'll be waiting for you, Rob! In your living room. On your couch. Oh, and by the way, you're out of Doritos, and the lamp was broken when we got here. We swear.

Nipplegate

Hey, *Maxim*, what gives? Is there some law that states you guys aren't allowed to show nipples? I mean, I see more gratuitous nudity when my wife is flipping through her *Cosmo*. What's the big deal?

—Brian Castagna, via e-mail

There actually has been a law in place ever since Maxim *editor Patrick Carone tweeted shirtless pics of himself at the beach in 2004. Dude looked like he had two giant brown Frisbees stuck to his chest. Horrifying.*

Art Attack

I read November's Dial-a-Reader [Letters] and saw those reader drawings and wanted to draw Bar Refaeli's Hot 100 photo! Tell me what you fine fellas at *Maxim* think! Oh, and ask Bar if she'll marry me. :)

—Matt, via e-mail

We haven't seen a drawing this hot since Garfield fell dick-first into a vat of lasagna.

Donald Ducked

Imagine my shock when I noticed that Donald Trump was absent from your list of "The Biggest Assholes of 2012" [December]. He's the biggest bloviator of our time. What's the matter—afraid he'll question your birthplace?

—Joe Foley, via e-mail

While we imagine you in shock, Joe, we're going to go ahead and also imagine you not wearing pants...Oh yeah, nice...just like that, you naughty little—Hey, wait, what are you doing with that hamster?! Stop, Joe! It won't be able to breathe in there!

Each month MAXIM *empties its sack for you.*

WE GOT IT IN THE MAIL

Sealed With a Fart

When we received a card in the mail, we thought, How nice! Someone sent us a congratulatory card for finally filling out our beard. Upon opening it, we realized it was less praise and more *pfft*: This card totally farted in our face! Fart by Mail is, as far as we can smell, the only greeting card company that ships flatulence. It not only makes the sounds of butt-bombing but also emits a foul odor that can only be replicated by downing an entire White Castle Crave Case. $9, fartbymail.com

PHOTOGRAPH / ZOE MCCONNELL (ARIANNY)

Maxim Goes Sweatin' to the Oldies

How does our director of photography, Andrea Volbrecht, kill time in Los Angeles between cover shoots? Why, Jazzercising with **RICHARD SIMMONS,** of course!

Ever text coworkers a pic of yourself without really thinking that it could end up in a national magazine? So did our photo director, Andrea, who sent us this sweaty snap at the Slimmons Studio in Beverly Hills. And she couldn't be happier that we're printing it for everyone to enjoy!

We were pretty surprised to learn that this wasn't some special one-time deal—anyone can take an aerobics class with *the* Richard Simmons for a mere $12 per spandexy session! So how was the experience? "Favorite workout ever!" reports Andrea. "He's a ball of energy, he swears like a sailor, and he gave my water bottle a blow job. I am sore as shit today." Sign us up!

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Digital

Maxim Exposure

Take a peek at what's inside our digital trench coat this month.

Maxim.com

→ Now taking applications for our 2014 Hometown Hotties competition. Send 'em our way!

→ Conquer your bracket—and put a little cash in your pocket—with our March Madness master class.

→ Our gallery of spring-break girls demonstrates how T-shirts are meant to be worn: wet.

Twitter

When pretty ladies tweet us their photos, we're inclined to retweet. Follow @MaximMag to see our daily #HotPicAtNoon.

Instagram

Follow @MaximMag for a behind-the-scenes look at what goes on in our office. (Hint: Not a lot of work.)

Facebook

Give us a thumbs-up at facebook.com/maximmagazine and we'll be besties forever and ever, or until you get completely sick of us posting adorable pictures of kittens napping.

Xbox 360

Download the *Maxim* app for your Xbox 360 to watch videos of celebrity interviews, silly shenanigans, and models doing yoga. Namaste.

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Circus M

A MAXIM VIEW OF THE WORLD

KICK-START

Lili Simmons

She plays an Amish party girl (our favorite kind!) on Cinemax's *Banshee*, and she's mad about March.

PHOTOGRAPHS / CHRIS FORTUNA

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Finishing the White Powder

"I surf a bit, but what I really love to do is snowboard, so at the end of the season I take any chance I get to head up to the mountains."

Philly Phanatic

"My grandpa played for the Phillies, so I'm rooting for them as soon as spring training starts."

Easy Being Green

"I like to go to friends' parties or whatever on St. Patrick's Day. I just wear something green and have a good time."

Luck of the Irish

"On St. Patty's Day, everyone is ready to party because of the green beer. It's good if guys wanna get lucky, but not necessarily if they're trying to get a girlfriend."

Forgetting Football

"It's nice when guys stop talking sports. If you want to get a girl, give her your complete attention."

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STYLING, LEILA BABOI/GLUE MGMT.; HAIR AND MAKEUP, YURIKO BONDIES USING MAC COSMETICS. TART COLLECTIONS ROBE, LULA LU PETITES LINGERIE.

Alert!

NOW KNOW THIS

BODY HATCHERS

Growing Veins

Organs failing? Need a new limb? Don't settle for a donor or a prosthetic: Researchers are whipping up fresh batches of lab-grown body parts.

Lungs
Yale University researchers injected damaged rat lungs with healthy cells from a fetal rat, hit the "popcorn" setting on an incubator, and watched them grow into fully functional lung tissue. Coming soon: human lungs.

Trachea
Using a patient's own stem cells layered atop a glass "scaffold," doctors at Karolinska University hospital in Sweden swapped out a cancerous trachea for a fresh lab-grown version ready for celebratory cigars.

Skin
A gizmo called ReCell, currently being tested by the military, takes a postage-stamp-size sample of your skin and turns it into a spray that can regrow large patches of damaged flesh. Goodbye, name of ex-girlfriend you carved into your forearm!

Penis
Like an ink-jet printer for genitals, Anthony Atala, M.D., of Wake Forest University's Institute for Regenerative Medicine extracts your own cells and grows duplicate penises for transplantation. Make room for a closet filled with backup dicks!

LISTEN AND BURN

The 10 Worst Sounds Ever

Scientists at Newcastle University studied people's brain waves to determine the world's most unpleasant sounds. Strangely, Justin Bieber's voice didn't crack the top 10.

1. A knife scraping against a bottle
2. A fork scraping against glass
3. Chalk on a blackboard
4. A ruler scraping on a bottle
5. Nails on a blackboard
6. Female scream
7. Angle grinder
8. Squealing bicycle brakes
9. Crying baby
10. Electric drill

BAKED BADS

Ookie Oreos

This month America's favorite sandwich cookie turns 101 years old. And like most centenarians, its life has not been without regrets. Chew on its most effed flavors.

Green Tea
Sold in Asia, this Oreo is like a practical joke where one of your idiot friends replaced the cream filling with a wet, used tea bag.

Creamsicle
If we wanted to eat a Creamsicle, we'd do it as nature intended: by following an ice cream truck and stealing it from some kid.

Peach and Grape
When your sinful treat sounds more like something you would buy at the farmers market, you must be doing it wrong.

Candy Corn
The Halloween Oreo infuses the filling with every kid's least favorite trick-or-treat candy. What, raisins weren't available?

ILLUSTRATION / ANDREW RAE

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FULL STEAM AHEAD

Hot Tub Tide Machine

Never leave home without your Jacuzzi again.

Not since we impatiently waited for *Titanic* to end have we been this excited by a ship filled with water. The **HotTug** is the world's first wood-fired hot-tub boat. Created by Dutch designer Frank de Bruijn, the vessel holds more than 475 gallons of water and uses a wood-burning stove to heat it up to a muscle-melting 100°F. The price varies from $11,500 to $21,000, but if that's out of your price range you can rent it out on the canals of Rotterdam. Just make sure that when you ask for a "HotTug," you're not in the red-light district.

MATH QUIZ

Pi or Pie?

The world celebrates Pi Day on 3/14. Can you tell which formulas are the mathematical constant and which create a delicious pastry?

1)

$$\frac{\text{key lime juice} + (\text{eggs - whites})^5 \times \sqrt{\text{sweetened milk}}}{\text{graham crackers} \times \text{butter} \times \text{sugar}}$$

2)

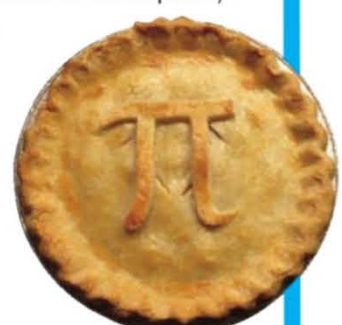
$$\int_{-\infty}^{\infty} \frac{\sin(x)}{x}\,dx$$

3)

$$\sum_{k=0}^{\infty} \frac{2(-1)^k 3^{1/2-k}}{2k+1}$$

4)

$$\frac{(\text{apples - core})^6 \times (\text{sugar} + \text{butter} + \text{cinnamon})}{\text{flour} \times \text{shortening} \times (\text{water} + \text{ice})}$$



Answers: 1.Key lime pie, 2.Pi, 3.Pi, 4.Apple pie

GAG REEL

Porn Blooper of the Month

We point out a factual error in the adult film *Voilà*, because how else are you supposed to enjoy it?

Before Amy demonstrated her podiatry skills by using her feet to jack off her third cousin Tony, the two reminisced about camping with their Uncle Jackie. But third cousins don't have a common uncle; their only shared ancestor is a great-great-grandparent. Way to cheapen that hot, incestuous foot job. *$24, girlfriendsfilms.com*

Die Hard's Best Blow Jobs

To salute *A Good Day to Die Hard*, we take a walk down Molotov Lane and recall the franchise's three best explosions. But how realistic are they? FBI bomb tech **KEVIN MILES** tells us whether or not the kablooies are just plain phooey.

1 Jumbo Jet Explosion
Die Hard 2: Die Harder
While Det. John McClane is fighting bad guys on the wing of a moving jumbo jet about to take off, he opens the fuel door, and a stream of flammable liquid pours out. McClane is knocked off the wing, and right before the plane takes off he pulls out his trusty Zippo lighter, lights the stream of gasoline on fire, and makes the airplane go boom. Great product placement, Zippo!
Bomb tech: "While it's possible, it's very unlikely that the trail of fuel would move up to the wing. With the plane doing 180 knots down the runway and the engine on max for takeoff, the exhaust and wash would serve to blow out the fire."

2 Helicopter/Car Explosion
Live Free or Die Hard
When a gang of cyber-terrorists leads McClane and his new sidekick (played by Justin Long) into the path of an assault helicopter, our hero decides to take down the chopper by driving his car into a tollbooth, effectively launching it into the air, where it crashes into the helicopter in a glorious display of destruction. The only thing less believable is Justin Long as his partner.
Bomb tech: "Believe it or not, this could actually happen. However, the speed required for McClane's car to achieve that height would be so fast that he would not have survived his jump-and-roll out of the car."

3 Elevator Explosion
Die Hard
To thwart German terrorists at Nakatomi Plaza, McClane swipes a block of their C-4 explosives and pulls a MacGyver, transforming it into a makeshift bomb by sandwiching it between an office chair and a computer. Then he throws it down an elevator shaft, and it detonates upon impact, killing the bad guys and becoming the most impressive use of office supplies ever.
Bomb tech: "The wires coming out of the C4 caps are twisted together. Caps only work when the wires are separated and connected to a power source, and there isn't one. Falling 50 stories *might* set them off, but it is highly improbable."

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Elin Nordegren

Tiger's ex creates the world's sexiest sand trap.

It's been over three years since Tiger Woods admitted to cheating on his wife, Elin Nordegren, *this woman,* with a pile of waitresses, hookers, and porn stars. But time heals all wounds, because clearly the Swedish model is happier and hotter than ever. Elin, if you're reading this, give us a call. We have so much in common—we have a hat on, too!

Not a fan of little dimpled balls

Body Shots Gone Bad

The worst rip-offs in a bottle.

G-Spirits No. 1 Collection, $156–$182
G-Spirits pours this booze over a model's breasts before bottling, yet they don't call it "boobze." If you enjoy it, you must be *(a)* rich and lonely or *(b)* a supervillain.

Diamond Standard Vodka, $121
Diamond Standard is "purified" with thousands of De Beers diamonds. Evidently, the company was founded in the only town that has more diamonds than Brita filters.

Sapporo Space Barley, $110/six-pack
Sapporo once brewed a beer with barley that was grown in space. At $18 a bottle, it was more like drinking a Sapporo in a strip club than on a spaceship.

Sippin' Gold

Class up St. Patty's Day with a dram of **JAMESON RAREST VINTAGE RESERVE.** Careful not to spill it!

Get your Irish up the classy way: with an old-ass bottle of really expensive Irish whiskey. At $260, Jameson Rarest Vintage Reserve isn't cheap, but the mellow, fruity finish is worth robbing a bank for. Made from a blend of vintage whiskeys aged in port casks, the final result is rich and deep—just like Scrooge McDuck's pool of gold coins—and features notes of toasted wood and a touch of dark chocolate. Don't bother fussying it up in a cocktail. To drink it like a true Irishman, order it neat or with an ice cube—or any other member of seminal '90s rap group N.W.A.

Dive Bar of the Month

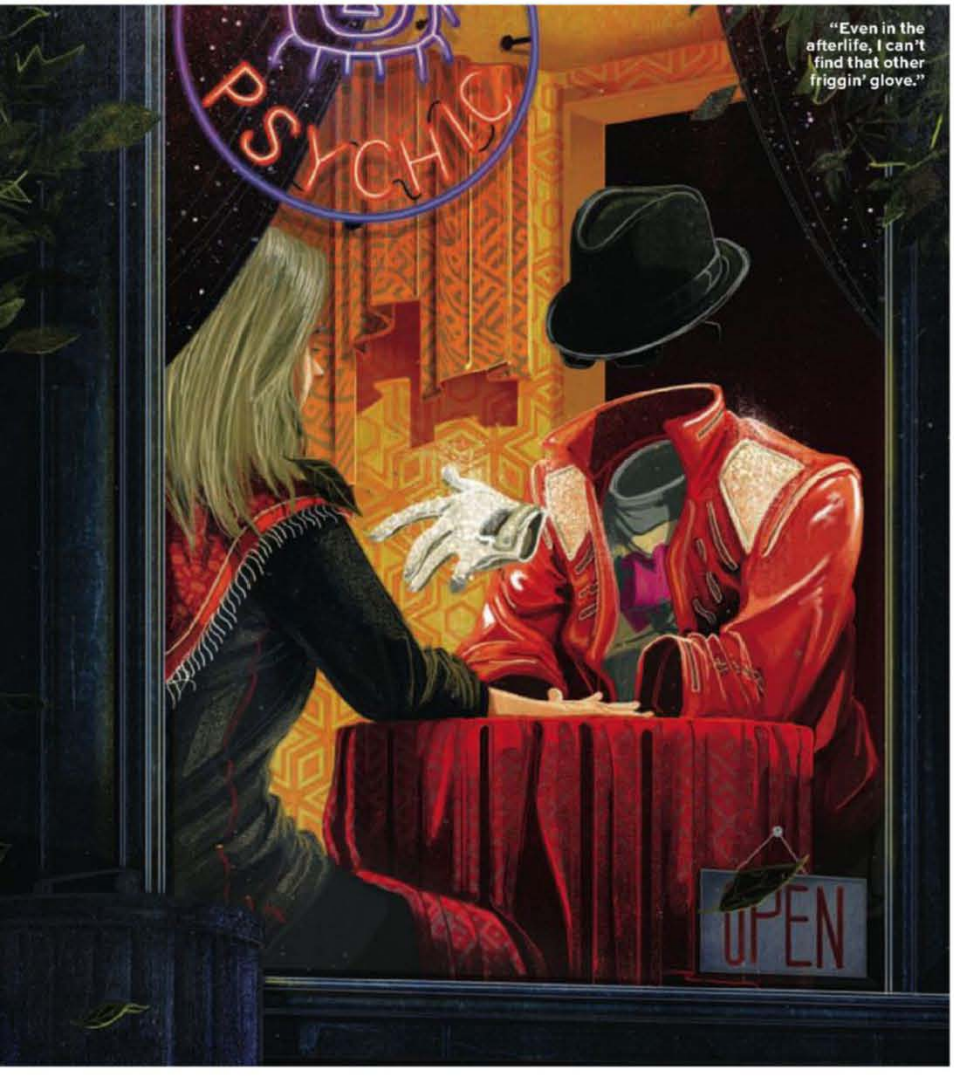
The Tam, Boston

Despite the shamrocks on the door, the Tam is not an Irish pub. But it's a place where coeds and crackheads alike take a (sticky) seat at the bar in search of liquid good times. The barkeeps divide their time slinging $5 whiskey drinks and keeping an eye on the riffraff. That's why the men's room door was removed, and why you should poop in the pizzeria next door. 222 Tremont St. Open 8 A.M.–2 A.M.

Guess which one isn't peeing under the table.

Got a depressingly delightful hometown dive? Write to dive@maxim.com.

Dead Celeb Q&A



"Even in the afterlife, I can't find that other friggin' glove."

ILLUSTRATION / JONATHAN BARTLETT

Michael Jackson

What has the King of Pop been up to in the afterlife? World-renowned medium **VICTORIA BULLIS** summons the gloved one's spirit to find out.

Michael, did you kill yourself on purpose?
He says he didn't. It was just too many kinds of drugs in too short a period of time.

Do you regret what happened?
At first he did, because he was making a comeback, but he says we have to relinquish everything from our last life before we can move on.

What did you think of the outpouring of grief that followed your death?
"Unprecedented," he says. There wasn't as much media or things like Facebook and Twitter when Elvis died, so it really was unprecedented.

What do you wish you had done differently while you were alive?
He wishes he hadn't tried to look white. And the plastic surgery, too. He also regrets what happened to Neverland. He wanted to honor his inner child there and to have underprivileged kids love it and enjoy it. It was a beautiful place, and he wishes that he had handled it differently.

Handled it differently how?
He did have incidents with boys there, which is another regret.

Michael, you're admitting that you touched little kids?!
"I was inappropriate" is what he says. It all stemmed from his child-like stance. He wanted to be like a kid, and he really just wanted the sleepovers he didn't have as a child because he was working.

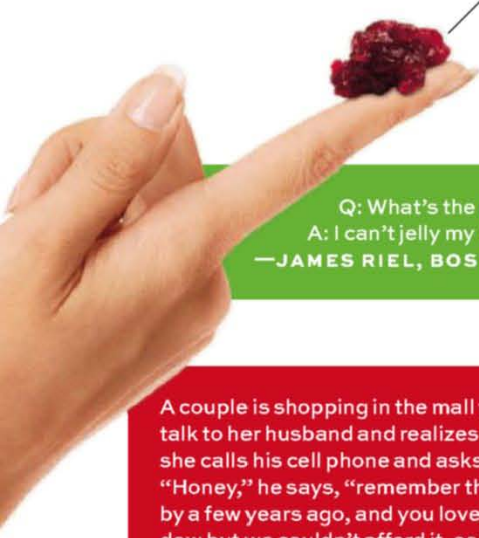
Have you spent time with any of your idols in the afterlife?
Yeah. All souls do that, and when you're on the other side, you have access to everything. So he's spending time with the King, Elvis Presley. I can even feel Elvis in the room right now!

Now that you're on the other side, what do you think of your portrayal of the undead in the "Thriller" video?
He says now that the zombie concept seems ludicrous, but he was being creative. He's showing me a picture of submarines.

OK...Michael, do you have a message for your family?
He's not happy with his mother, because she didn't protect him from his father. He likes La Toya a lot. Plus, she's a medium, so he can tell her what he wants her to know—and he does. She makes sure his wishes are carried out with regard to his kids. They all feel him around, by the way. And Prince Michael is in the process of learning how to hear him!

Do you moonwalk in the afterlife?
"I can go to the real moon," he says. I see Neil Armstrong up there with him, nodding his head.

Circus Maximus Jokes



See if your funny bone is bigger than ours. Send your knee-slappers to jokes@maxim.com or tweet #MaximJokes.

Q: What's the difference between jam and jelly?
A: I can't jelly my dick up your ass.
—JAMES RIEL, BOSTON, MA

A couple is shopping in the mall for hours. The wife turns to talk to her husband and realizes he's nowhere in sight. Angry, she calls his cell phone and asks where he disappeared to. "Honey," he says, "remember that jewelry store we walked by a few years ago, and you loved the gold locket in the window but we couldn't afford it, so I told you I would buy it for you one day?" Choked up, the wife replies, "Yes, how could I forget?" Her husband goes on, "Well, I'm at the bar next door to it if you need me."—MARTY, VIA E-MAIL

Grandpa's Dirty Joke

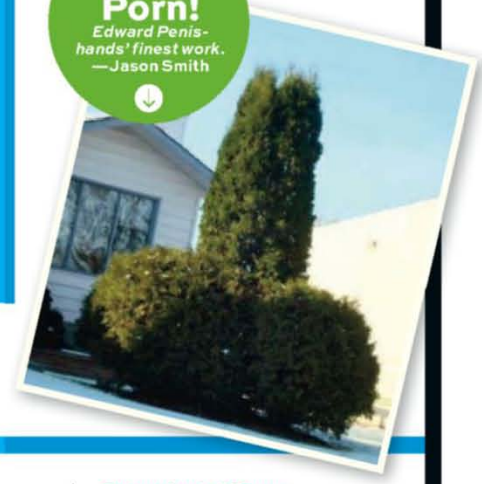
He's close to death but far from decency.

A woman in a supermarket rushes to the express line with a few items. The clerk has his back turned to her, so she says, "Excuse me, I'm in a hurry. Could you please check me out?" The clerk turns, looks her up and down, and says, "Nice tits."

A brunette, a redhead, and a blonde are sitting around talking about their kids. The brunette says, "I found cigarettes in my daughter's room, and I didn't know she smoked." The redhead replies, "I found liquor in my daughter's room, and I didn't know she drank." The blonde chuckles and says, "That's nothing. I found condoms in my daughter's room, and I didn't know she had a penis!"—ZAC RAIDER, VIA E-MAIL

Found Porn!

Edward Penis-hands' finest work.
—Jason Smith

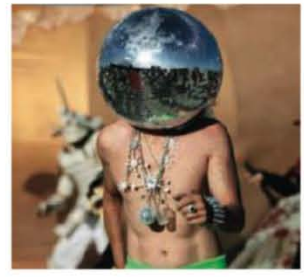


Beat This Caption

Enter here!
Maxim.com/contests*

Win this!
A collection of **32 New Era mini caps** in a display case! Check results on Maxim.com or in the May issue.

December's Winner:
"No wonder disco is dead: It's impossible to breathe in here."
—Jay Grafft



*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Open only to legal U.S. residents, 18 years or older. Contest begins February 8, 2013 and ends March 4, 2013. Odds of winning depend on number of eligible entries received. For entry and official rules with complete entry, eligibility, prize, and other details, go to www.maxim.com. Sponsored by Alpha Media Group Inc.

Why do a girl's nipples do the opposite of a guy's penis when it's cold?

—Dustin Hagemeier

It's all about keeping warm. In the case of nips (our favorite *Encyclopedia Brown* mystery, by the way), the pop is caused by tiny muscles contracting to trap heat and raise any hairs she has to add warmth. Unfortunately, guys don't have those same sorts of muscles downstairs. Says anatomy expert Derek Walton: "Your buddy has to tuck in close so he can be ready to come out and play for those warm nights." Tag, you're it, wiener!

What should I do if I see an endangered animal eating an endangered plant?

—Adam Erickson

Just let nature take its course. "Plants often rely on animals to ingest their seeds and disperse them when nature calls," says World Wildlife Fund scientist Eric Dinerstein. Remember that the next time you smell a flower—it likely grew from a squirrel's turd.

If you were born on a boat in international waters, what nationality are you?

—Jesse Brueggemann

"The nationality of the parent is the determining factor," according to José Alvarez, an international law professor at New York University. So even if you were born on the ocean, if your folks are French, so are you. Sorry.

Bar Trivia

4 BILLION Number of videos viewed on YouTube every day. Antoine Dodson never gets old!

20 Percentage of adults who plan on having a drink on St. Patrick's Day. Pathetic!

17 Percentage of men and women who admit to infidelity with a brother-in-law or sister-in-law.

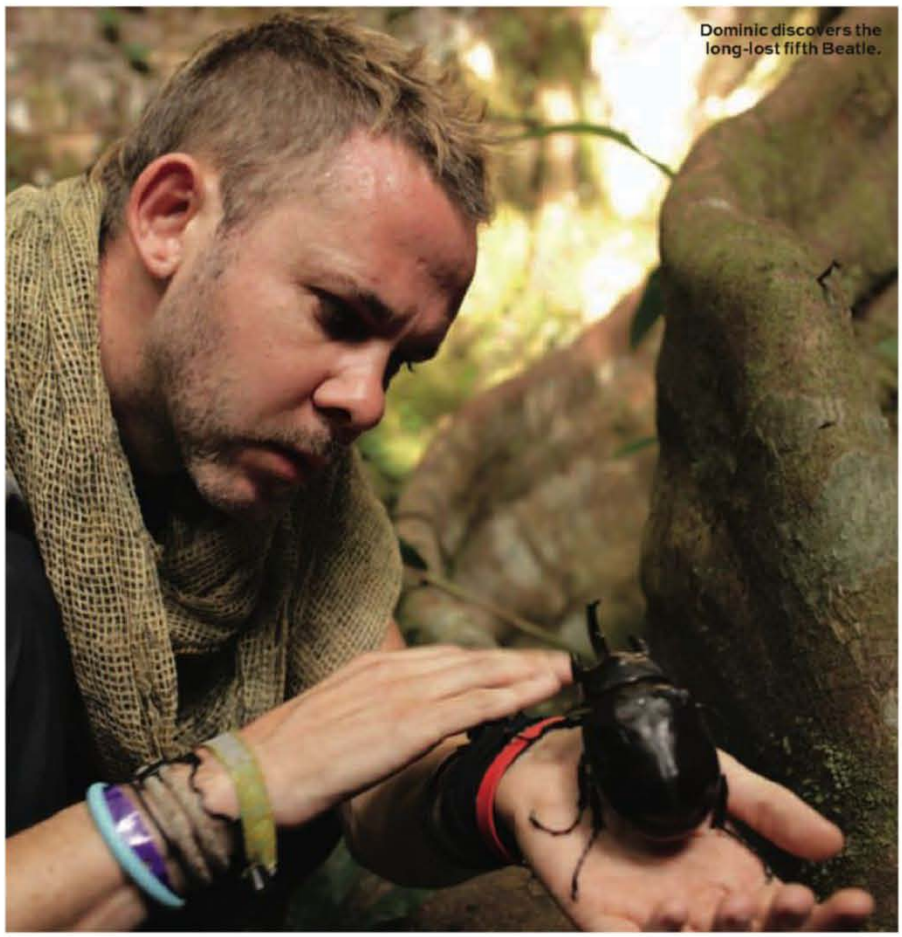
ILLUSTRATION / JASON SCHNEIDER

How To

Wild Things With Dominic Monaghan airs Tuesdays at 10 P.M. on BBC America.

Bug Out

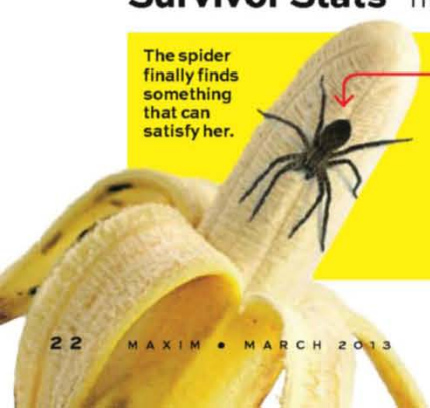
Insect aficionado and star of *Wild Things With...* **DOMINIC MONAGHAN** shares tips for enjoying a rain forest expedition without dying of jungle fever.



Dominic discovers the long-lost fifth Beatle.

Survivor Stats

The long and short of going kaput in the outdoors.



The spider finally finds something that can satisfy her.

- A bite from a Brazilian walking spider can incite a painful erection that lasts four hours...and kill you.
- A bite from a bushmaster viper has a fatality rate of about 80 percent.
- A person can't survive losing 40 percent of his body mass, which means someone with 24 pounds of fat can last up to 60 days without food.
- An average person can survive a week without water.

Beware of Flesh-Bound Insects

"If you contract botflies, which lay eggs inside your skin, you can lure them out by attaching a piece of bacon to a Band-Aid, placing it on top of the bite, and letting them crawl out of your skin."

And Flesh-Eating Ones

"Army ants come out in millions, and if you are on the ground and debilitated, they'll eat you. They respond to movement, so if you're spotted, stay still."

Shine a Light on Kicking Ass

"A military-grade pocket flashlight is a great weapon because it's temporarily blinding and there's a semi-serrated edge around the bulb, so if an animal attacks you can jam the flashlight into it and give it a good twist."

Look, But Don't Touch

"Plant life is brutal. Trees have thorns and spikes, so wear gloves and don't touch anything you can't identify, and definitely don't investigate leaking sap, because it's usually poisonous."

Eat Like a Monkey

"A good rule of thumb when you're out looking for food in the jungle: If the monkeys are eating it, you'll probably be OK."

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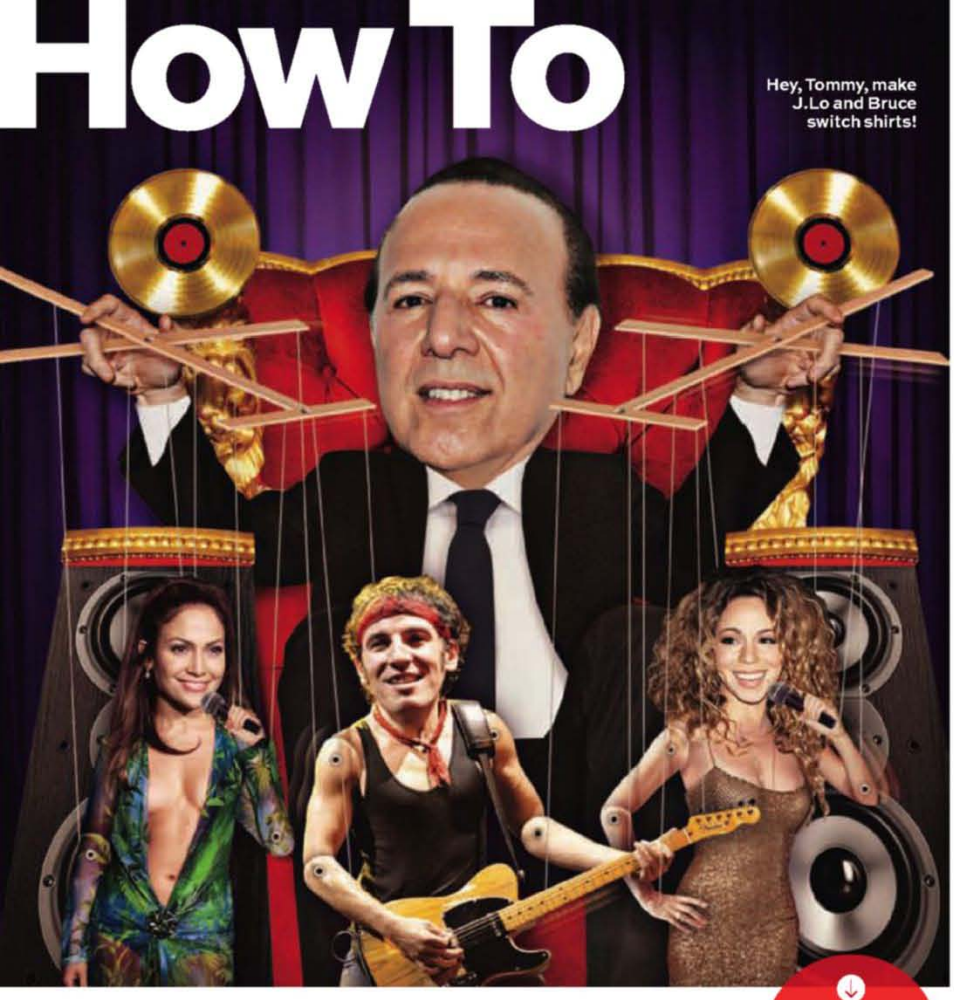
How To



Hey, Tommy, make J.Lo and Bruce switch shirts!

Conquer the Recording Industry

Tommy Mottola's autobiography, *Hitmaker: The Man and His Music*, is out now.

TOMMY MOTTOLA, co-owner of Casablanca Records and former head of Sony Music Entertainment, on how to be a legendary hit maker.

KNOW HOW TO CARRY A TUNE

"Most people who want to be music executives simply have an appreciation of music, but I had the training ground of being an artist *and* a music publisher. I could tell what was a good song that would also be commercial. So by the time two odd-looking guys from Philadelphia walked into my office and played me their songs, which were so original and extraordinary, I knew they'd be a hit. Those two guys happened to be Hall & Oates."

STAY OUT OF SPRINGSTEEN'S HAIR

"When Billy Joel or Bruce Springsteen is playing you his new music, you just sit back, listen, and know that you're hearing greatness. You may have some comments about what the first single should be, but that's about it. If it's an artist like Jennifer Lopez—someone with big potential putting out her first record—then you can say, 'This is what you need to do' and have a bunch of producers and songwriters lined up and ready to go."

BE READY AND WILLING TO SELL OUT

"When we had a hit, we'd sell 20 million because we did some unlikely things, like taking on major corporate sponsorships that gave us millions of extra dollars and working with television networks to create specials for our stars. Mariah, Celine, Gloria, Ricky...They all had major television specials. That little tube is the biggest marketing tool you could ever have."

Make a Condom Ball

Score with this soccer ball from the Take Five Web series *Football Made in Africa*.

WHAT YOU'LL NEED

- A condom
- A plastic bag
- 2 balls of twine/string

1 Blow up the condom and keep it round in shape when tying it off.

2 Tie an extra knot around the end of the condom-balloon with twine.

3 Put the "ball" into the plastic bag and flatten the bag all around.

4 Wind the twine/string in all directions around the ball, keeping the bag tight, and tie it off. Play ball!

ILLUSTRATION / JOHN UELAND

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How To

PHOTOGRAPH / ADAM LARKEY

Make a St. Patty's Day Burger

Prepare your belly for green beer with a wonderfully weird Irish-themed burger, courtesy of Smashburger founder **TOM RYAN.**

THE EMERALD ISLE DOUBLE BURGER

Ingredients

- 1 lb. Certified Angus Beef ground chuck, 80 percent lean
- 2 Tbs. Irish butter, frozen and grated, plus extra for sautéing
- 1 cup each sliced crimini mushrooms, yellow onion, and leeks
- 1 cup each white cabbage and red cabbage, shredded
- 2 cups Guinness stout
- 3 Tbs. sugar
- ¼ cup each Kerrygold Cashel Blue and Irish Whiskey cheese
- Potato roll or brioche bun

Directions

1. Separate ground chuck into two portions and roll together with frozen and grated butter, about ½ oz. into every 7½ oz. of meat. Form into patties. Chill.

2. Melt remaining butter in a pan over medium heat; sauté leeks, onion, and mushrooms till they turn a caramel color. Season with salt and pepper.

3. Do a quick sauté of the cabbages for a little crunch, then add to the veggie mixture.

4. In a pot, combine the Guinness and sugar and boil until it reduces. Add the reduction, a cup at a time, to the vegetable mixture until all liquid is absorbed. Add Irish Whiskey cheese on top, lower heat, and cook until the cheese is melted. Remove from heat and set aside.

5. Sear the patties outside on the grill or indoors in a cast-iron skillet until cooked to desired temp.

6. Slice the roll. Place a few small slices of onion and cabbage on the top piece, and put in oven until toasted.

7. Butter the bun and place the two patties into it with Cashel Blue cheese in between. Add the vegetable and cheese mixture and top with the other half of the bun.

8. Wash it down with Guinness, Jameson, or any type of green liquid for a more or less authentic St. Patty's meal!

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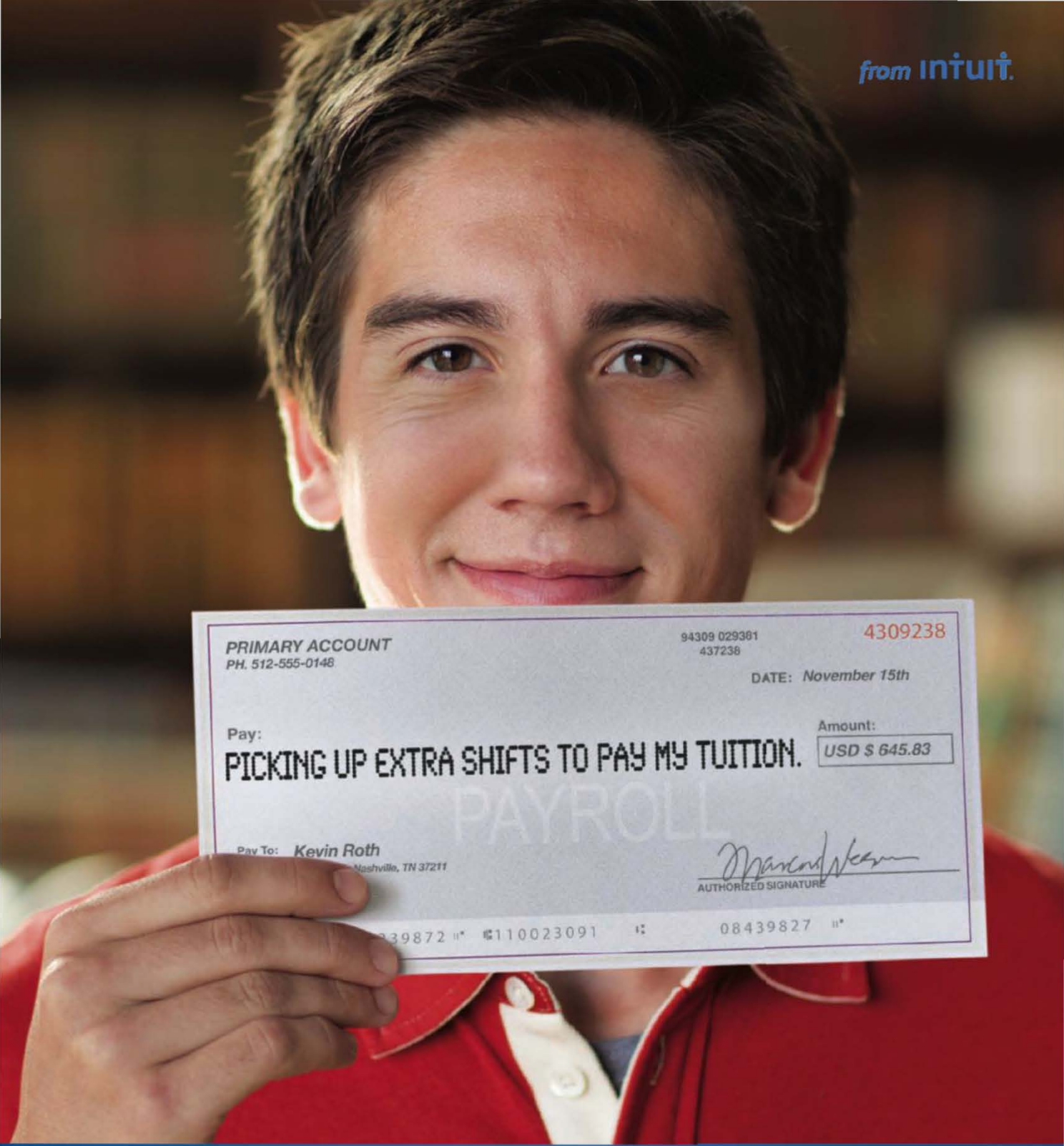

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How To

Bounce Up and Down, Competitively

Stabby *Spartacus: War of the Damned* star **LIAM MCINTYRE** kicks ass on the small screen...and the trampoline! Really!

PREPARE FOR PAIN
"When I competed in college, we'd start with 20 minutes of light cardio and an hour of stretching. Then we'd head to the trampoline to practice a new move, 15 minutes at a time. The next day everything hurts."

STARVE
"You eat pretty much everything that's normally too boring to eat. If it has flavor, you can't have it. For breakfast, I'd usually have porridge and a protein shake mixed together in a very interesting combination."

LEARN THE HARD WAY
"I went halfway through a somersault, forgot how to go through the rest of it, and dove toward the trampoline. I managed to tuck my head under before I snapped my neck. Turns out that's actually a move!"

WARN YOUR NUTS
"The hardest part of trampolining is probably hitting the springs in your private parts. That is terrible! And check your sanity at the door, because you have to be kind of insane to get into this."

ILLUSTRATION / JESSE LENZ

Attention, sports fans: Go to Indiana to get head.

Rule the Tourney

BEN HOFFMAN, comedian and Kentucky fanatic, on mastering March Madness.

DON'T GET TOO CAUGHT UP IN IT ALL...
It's tough being a Kentucky fan—all our players are one and done. It's hard to be a huge fan of guys who you just met a few weeks before and are about to go to the NBA and make more money than you'll ever see.

...BUT STICK WITH YOUR TEAM
Of course, I'm still rooting for the Wildcats. I can't bet against my own team. And despite how good we've been, it still means I've lost something like 30 times, so I can't really recommend this as a betting strategy.

LET IT ALL HANG OUT
At the game? Forget the huge signs and leave the other team alone. Unless the sign has my face on it and info on my show. That'll get their attention.

The Ben Show *premieres February 28 on Comedy Central.*

"Open wide, Mr. Net, here comes dinner!"

Drain a Three-Pointer

Knicks sharpshooter **STEVE NOVAK** teaches you how to kill from behind the arc.

Forget Dunking
"A lot of the athletic players never committed themselves to learning to shoot three-pointers. To say I'm not the most athletic guy in the NBA is an understatement, so I practiced the same shot over and over."

Keep It Simple
"I'm more of a set shooter, which helps in the fourth quarter when you're tired. Keep the footwork minimal: Catch the ball, one, two, step in, and keep good balance so you can hold your follow-through."

Ignore the Bench
"Some teams wave their towels or stomp their feet when you catch the ball, but it's the same distance on every court, so just stick to your routine and it'll go in."

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intensely cinnamon.
INCREDIBLY SMOOTH.

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The Smoothness of Evan Williams with a Hot Cinnamon Taste.

evanwilliams.com/reserve

stuff

Charge!

The road-ripping **BMW I8 HYBRID** plugs in like an electric toothbrush (but does almost nothing to prevent gingivitis).

Remember that hot hippie girl from history class who was environmentally conscious but still shaved her pits? That's kind of what **BMW's i8** is. (Except you can't copy off its test.) This electric hybrid, for sale in 2014, is great for city driving but can also burn gas (and tear ass) like any other supercar on the road. Its estimated 87 mpg means trips to gas stations will fade in the rearview. You also won't have to worry about getting pulled over or stuck in gridlock, because its system is loaded with alerts about speed limits and traffic conditions. Go fast, look cool, and save the environment...You're Captain friggin' Planet!
—Evan Bleier

Spec Check

PRICE
$123,000 (est.)

ENGINE
Hybrid electric/ three-cylinder gas TwinPower turbo

HORSEPOWER
354

0–60 MPH
4.5 seconds

TOP SPEED
155 mph (limited)

It's German, yet doesn't like getting pooped on. Weird.

Zap This, Not That

Adding electricity to things can have positive and negative results. A quick study.

POSITIVES

VIDEO GAMES
We couldn't play *Big Buck Hunter* at the bar without it.

THE INTERNET
There's no substitute for streaming porn.

URINALS
Touching stale piss on the lever was getting old.

NEGATIVES

VIBRATORS
As if we didn't have enough to compete with.

FENCES
If you've ever peed on one, you know why.

DRUMS
If you have any questions, see Music, Techno.

The Big Boy Toy Shelf

From the affordable to the astronomical, a few goodies that guarantee good times.

Monster DNA On-Ear Headphones

These tough headphones can withstand any abuse, whether it's stuffing them in a backpack or blasting Michael Bolton. They also have dual inputs to connect with another pair, so you can spread the love to that girl on the subway, providing she doesn't get out the pepper spray. ***$230, monstercable.com***

GoPro HERO3: Black Edition

Light, waterproof, and capable of taking 30 photos per second as well as shooting cinema-quality slow-motion 1080p video (think *The Matrix*), the HERO3 will help you capture your nephew's birthday...or money shots. It's wi-fi enabled, so you can control it remotely with an app on your phone or tablet. Get your spy on! ***$400, gopro.com***

Ducati Multistrada 1200 S

Say *"buon giorno"* to a sexy new Italian with a jacked-up 150-horsepower Testastretta engine that'll have you flying on the asphalt. Bonus: The Skyhook suspension will protect your pretty parts, so even if you hit some rough terrain, you ain't gonna feel it. A bike of all trades, the Multistrada has you covered if you want to cruise the highway like Hopper or ramble off-road like Rambo. ***$19,995, ducatiusa.com***

Jack Daniel Unaged Tennessee Rye

JD's first all-new drink in 100 years might look like water, but it tastes like fire. Delicious, delicious fire. One of the most popular boozes before prohibition (isn't history fun?), rye whiskey is about as American as apple pie. ***$50, jackdaniels.com***

Montie Gear GloveShot Slingshot

Who doesn't need a wrist-mounted slingshot that can launch objects up to 16 pounds with accuracy? Made from high-quality aluminum, it's even more effective than a BB gun for shooting someone's eye out. ***$190, montiegear.com***

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*Maxim on Xbox 360 requires an Xbox LIVE Gold membership (sold separately).

Woman With a Tool

With more than 11,000 cubic inches of storage, these drawers can hold a lot of other drawers.

Best Chest

Looking to screw around for a bit? Then you definitely don't want to be caught without your tool. The **Craftsman Nine-Drawer Heavy-Duty Ball-Bearing Tool Storage Combo** is one massive, beautiful, lust-worthy chest, hefty enough to handle your junk. Each drawer can take a load of 50 pounds (that's roughly equal to one Olsen twin or 200 illegally harvested adult kidneys), so you can safely fill it to the brim with handful upon handful of your nuts and bolts. Time to get drillin'! ***$540, craftsman.com***

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PHOTOGRAPH / **BEN GOLDSTEIN** STYLING, DON SUMADA/B-A REPS; HAIR, JAKE DINGLER/ARTISTS BY TIMOTHY PRIANO; MAKEUP, QUINN MURPHY/ARTISTS BY TIMOTHY PRIANO. JEZEBEL BRA, 1SOL BIKINI BOTTOM. STEVE MADDEN SHOES.

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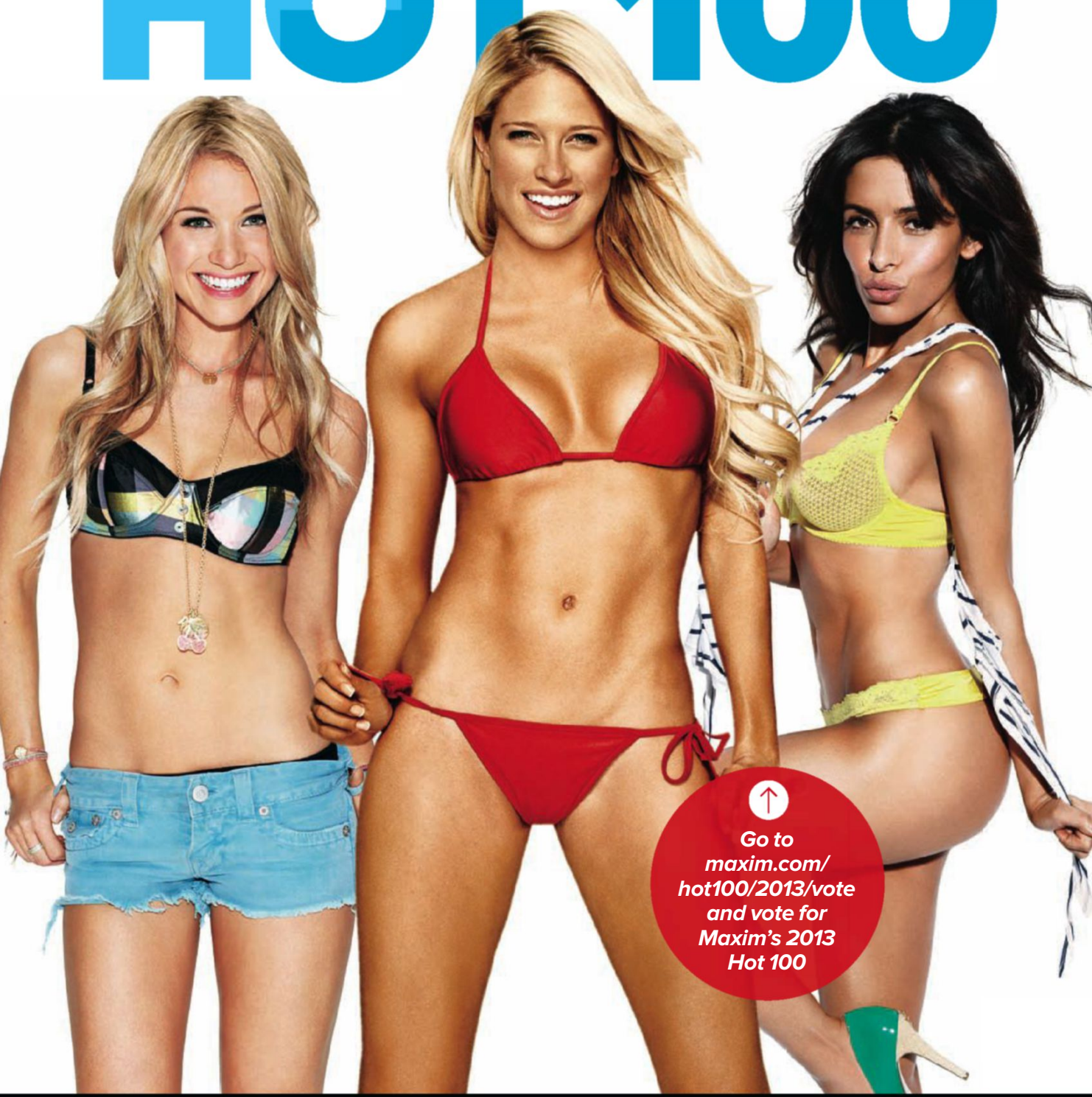
HOT 100



Go to maxim.com/hot100/2013/vote and vote for Maxim's 2013 Hot 100

Your vote will help decide who takes the #1 spot on this year's definitive list of the world's sexiest women. Democracy has never been sexier! (All apologies, George Washington.)

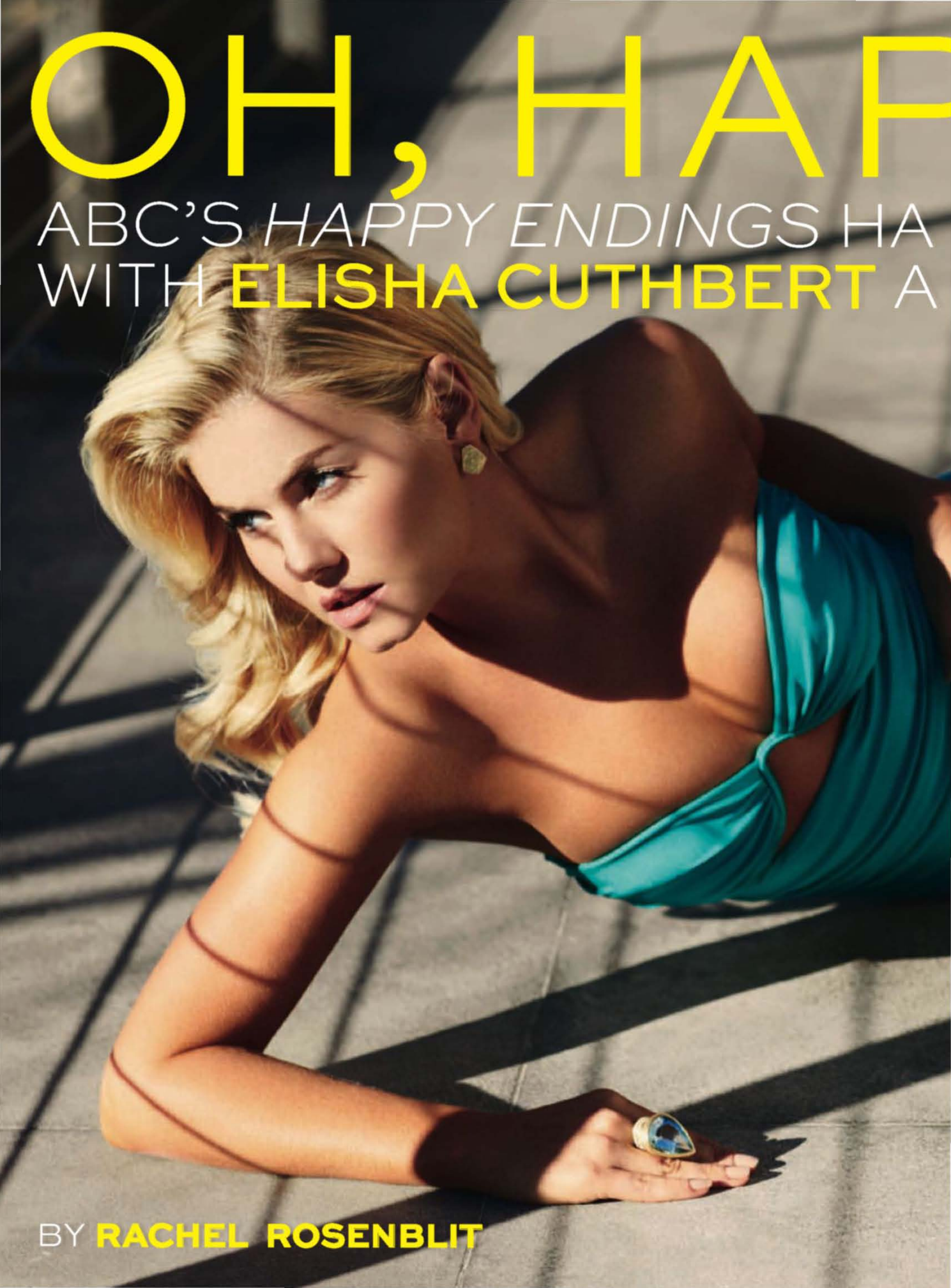
MAXIM

PIN-UPS

March
2013

Forget March Madness—how about some Elisha Cuthbert madness? The cutest canuckin' Canadian that ever was returns to *Maxim* for her fourth cover shoot! Following Elisha you'll find supermodel turned actress Anne V and *Maxim* favorite Joanna Krupa. March is indeed roaring in like a lion—a sexy lion!

PHOTOGRAPH / JOHN RUSSO


OH, HAP
ABC'S HAPPY ENDINGS HA
WITH ELISHA CUTHBERT A
BY RACHEL ROSENBLIT

PPY DAY!
S GIVEN OUR OBSESSION
WHOLE NEW BEGINNING.
PHOTOGRAPHS BY JOHN RUSSO

HOMETOWN
Calgary, Alberta
BIRTHDAY
November 30

Canada has gifted us many treasures (John Candy, maple syrup, hockey fights), but none have inspired such lusty American fervor as the pouty-lipped bombshell Elisha Cuthbert. We really got to know Elisha in her breakout role as *24*'s catastrophe-prone Kim Bauer, where she routinely put her dad in near-death situations. (Hey, who hasn't?) These days on ABC's *Happy Endings*, she's once again irresistible as Alex, an enthusiastic ditz whose passions include Woody Allen and, uh, oversize sausages. So take a seat poolside and enjoy Elisha's fourth *Maxim* cover shoot. Bow down before the most beautiful woman on television!

Lace bodysuit
Zimmermann
Shirt
Yoonmi Lee
Belt
Elegantly Waisted
Jewelry
Sam Lehr

Swimsuit
Zimmermann
Shorts
Giorgio Armani
Belt
Elegantly Waisted
Earrings
Karine Sultan
Bracelets
Sam Lehr
Ring
Isharya

(opening spread)
Swimsuit
Zimmermann
Heels
Jerome C. Rousseau
Earrings
Karine Sultan
Ring
Sam Lehr

STYLING, JEFF KIM/MARGARET MALDONADO AGENCY; HAIR, GIANNANDREA/THE WALL GROUP FOR ECRU N.Y.; MAKEUP, LAUREN ANDERSEN/THE WALL GROUP; MANICURE BY CARLA KAY/CLOUTIER REMIX FOR ESSIE

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You've been named *Maxim*'s Most Beautiful Woman on Television. Congratulations! Well-deserved.
That's very flattering, and I sincerely thank you, but I think you're all crazy! To think that one person could be the most beautiful when there's Kaley Cuoco, Sofía Vergara, Zooey Deschanel? They're all stunning. I'm not gonna fight anyone about it, though. I'll accept it with grace. But being on a show with two other beautiful women, this is gonna make going to work very uncomfortable. I don't know, this might be a curse.

***Happy Endings* is one of the funniest ensemble comedies on TV. We've noticed that the show never misses an opportunity to take a crack at John Mayer, which we appreciate.**
We'll take a crack at anybody. No one is safe! I think it's genius on the part of the writers, because our generation is so saturated with pop culture that it's impossible not to incorporate it into our dialogue. Bradley Cooper's been on the chopping block a few times. Even Ryan Gosling, for wearing man-scarves.

Aren't you supposed to be in love with those guys, like every other woman in America?
It's funny you mention that, because in interviews everyone is always asked who their celebrity crush is, and I haven't had one since Jordan Knight from New Kids on the Block, when I was 12. Now I just say Oprah. I love that woman. She'll go to someone's house and bring a huge bucket of oranges she picked from her Santa Barbara home. Oprah, when did you have time to pick two dozen oranges from your garden?

Did you tune in for her interview with the Kardashians? She went pretty easy on them.
Well, the Kardashians are pretty tough to reckon with right now. They're kind of taking over the world. I wouldn't start any beef with them, either...I love all the Kardashians!

You got your break as Kim Bauer on *24*, an intensely dramatic show. How did the *Happy Endings* folks know you could do comedy?
Because of my ridiculous antics off-set. I don't think they hired me because I was funny, I'm gonna be honest. But during the first season, David Caspe, the creator, saw me goofing around doing a dance with an invisible hula hoop, and he was laughing. When we came in to do season two, he said, "You wanna add your dance into this scene?" He passed me the baton, and it kind of snowballed from there. And now I'm at a place where I'm willing to try anything.

As in the hilarious scene from last year's Christmas episode where you participate in a dance-off with a battery-operated "Hip-Hop Santa"?
I got a lot of love for that scene. It blows my mind that people were digging my moves. Maybe they didn't expect me to have any sort of rhythm? I can move, guys!

***Happy Endings* isn't filmed before a live audience. How do you get comedic feedback?**
Sometimes when I'm on a plane, I'll watch someone who's watching the show. I'm just secretly watching to see if they're gonna laugh. Then they turn around, and I give a creepy wave.

Your costar Damon Wayans Jr. is basically

"WITH *THE GIRL NEXT DOOR*, A LOT OF REAL PORN STARS TOLD ME I WAS LIKE THEIR JULIA ROBERTS FROM *PRETTY WOMAN*."

American comedy royalty. Did you grow up watching his family like the rest of us?
Major Payne was always in my VHS. That movie was so funny. I'll say the line, "Killin' is my business, laaadiiieees!" seven million times in a row. And I actually got the chance to talk to Damon Sr. and tell him what a huge film that was for me. I know it's not *Schindler's List*, but it's awesome.

You recently became engaged to hockey player and fellow Canadian Dion Phaneuf. But was there ever a time in your single days when you could relate to the character you played in *Old School*—the girl who's totally cool with one-night stands?
No, not really. That's one of those characters that every guy *wishes* was the case. That's what movies are all about, the fictitious character you can only dream about.

Speaking of fantasy characters, your turn as a porn star in *The Girl Next Door* is pretty high up there on that list.
To be honest, I think one reason guys liked that character so much is because I didn't go fully nude. My character really *could* be the girl of every guy's dreams, instead of having them see her naked and going, "Oh, that's not my thing." Remember *Weird Science*? Kelly LeBrock never got naked. She didn't show you everything. I think that's why it resonated with more men than it probably should have.

One of the scenes in *The Girl Next Door* was shot at an actual porn convention. What do you remember about that?
I remember I had a lot of real porn stars tell me I was like their Julia Roberts from *Pretty Woman*. Nice sentiment but, you know, a little awkward.

So once and for all: Is the *24* movie ever going to happen?
I'll be 60 years old by the time we do that thing! I know it exists. It's out there. But when are we going to do it? You're asking the wrong person. Kiefer is Jack Bauer, and Jack Bauer knows everything. You'll have to ask that guy.

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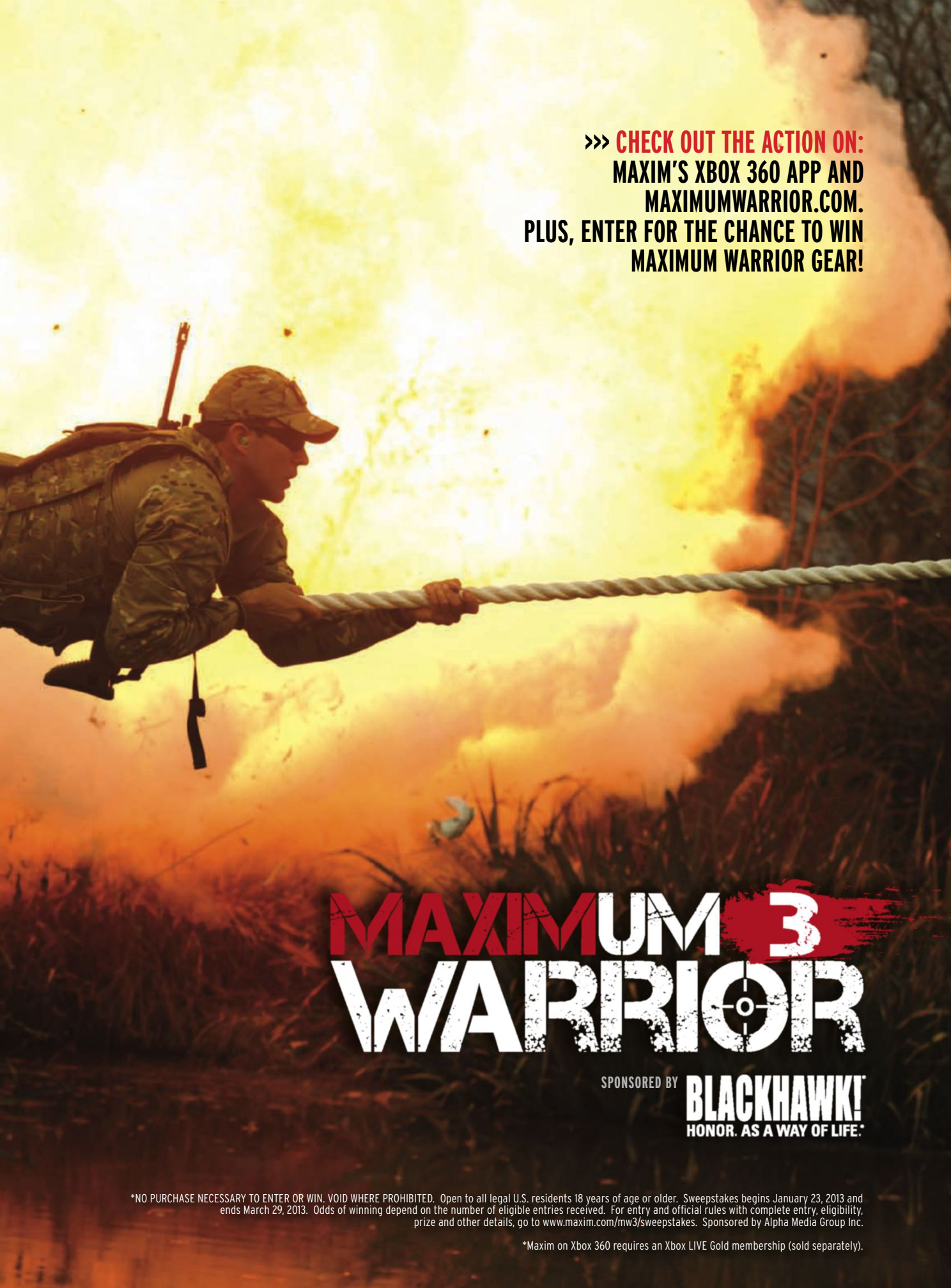

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*Maxim on Xbox 360 requires an Xbox LIVE Gold membership (sold separately).

THE
SUPERMODEL

NEXT DOOR

MAXIM ALL-STAR **JOANNA KRUPA** IS A REAL HOUSEWIFE OF MIAMI... AND HOTTER THAN EVER.

by **STEPHANIE RADVAN**

photographs by **VICTORIA JANASHVILI**

From fox-trotting on *Dancing With the Stars* to cat-fighting on *The Real Housewives of Miami*, Joanna Krupa has become the queen of reality TV. Meow!

HOMETOWN
Warsaw, Poland
BIRTHDAY
April 23

Your fans last saw you on *The Real Housewives of Miami*. Was shooting it as insane as shooting *Dancing With the Stars*?
I'd say *DWTS* was tougher–it was physically *and* mentally exhausting! When you're out dancing with your friends, you think you're cool. But then you get in the ballroom and it's totally different.

You came in fourth place. That's quite an accomplishment.
That was one of my proudest moments. I'm very ambitious and competitive, so I wanted to do well. But don't get me wrong–for some of the ladies *The Real Housewives* was also a competition! I was shocked by how low people could hit below the belt just to get some camera time.

***Housewives* is known for bat-shit behavior. Why did you sign up?**
I've always been very diverse with my career, so I thought, Why not? I also wanted to show my fans that even though I have a glamorous career, it doesn't mean my personal life is glamorous.

Were you nervous the cameras would catch you, like, picking your nose?
Going into it I wasn't really nervous, because I assumed it was going to be semi-scripted. Then on the first day of filming,

> "SHOOTING IN LINGERIE IS EASY, BUT TOTALLY NUDE IS NERVE-RACKING."

I was like, "OK, what's the plan?" and they told me, "Just be yourself." It was one of the easiest things I'd ever done.

Viewers got a behind-the-scenes look at a risqué new PETA ad. Are you completely comfortable stripping down on-camera?
I definitely walk around the house naked. On-camera it depends exactly how much clothing is coming off. Shooting in lingerie or holding my boobs is easy, but going totally nude is still a little nerve-racking.

We know you won't date men who wear fur. What's your type of guy?
I need a man with a good sense of humor and a kind heart. I can't stand cocky, rude people.

How did your fiancé, Romain Zago, get your attention?
I made the first move. My ex-boyfriend was watching a news clip of Romain talking about his nightclub, Mynt, and I looked over and thought, Holy shit, who is that guy? I was actually planning a party at the time, so I had it there and gave him my number.

Do you still go out to clubs a lot?
I've been going out since I was 16 years old, so by now I'm kind of over it. Plus, I travel for work so much that when I'm home I love to be lazy and watch movies on the couch with my dogs.

It sounds like you stay out of trouble. Do you have any guilty pleasures?
Just chocolate, candy, and molten cake!

DIE HARD HOT

Every day is *A Good Day to Die Hard* when actress-supermodel **Anne V** is involved.

by **STEPHANIE RADVAN**

You've seen this red-hot Russian strutting down the Victoria's Secret runway and rolling around in the sand for bikini shoots (stupid lucky sand!). But now supermodel Anne V is set to ignite the big screen in the explosive fifth installment of *Die Hard*. Prepare to get blown away.

Congrats on your acting debut! How did you get involved in *A Good Day to Die Hard*?
It all happened so fast. I was auditioning for a different film, but the studio thought I was a better fit for *Die Hard*, so they asked me to read for that. I literally had half an hour to prepare my lines in Russian. I didn't think there was any chance I'd get the part, but I got a call the next day, and the day after that I was on a plane going to the shoot! It was insane.

So you didn't really have time to get nervous.
Exactly–I didn't get a chance to freak out. It was the most amazing experience I've had in my life. When I was growing up in Russia, we had, like, five VHS tapes, and one of them was *The Fifth Element*. So I was always a huge Bruce Willis fan.

You appeared alongside Alec Baldwin on his *Vanity Fair* cover. Have you thought about trying comedy?
Yes, I fell in love with acting and really hope to do more of it. Actually, when I did that shoot with Alec Baldwin last year, I didn't realize how big he is. I'd never seen *30 Rock*. I decided to check it out a few months later and became completely obsessed with him!

In terms of modeling, you've appeared in lingerie, bikinis, and body paint. Which one of those makes you feel the sexiest?
Usually I like to cover myself with a little something, but body painting is incredible. Sure, you have to stand around naked for 10 hours while they paint you, but the finished product is amazing. Still, I'd say I feel best in bikinis because I love being on the beach.

So are those shoots actually hard work or more like a vacation?
Sometimes you really are working all day. Standing on a New York roof in freezing temperatures in a teeny-tiny outfit is nothing out of the ordinary. But if I'm doing a beach shoot, it's just three hours in the morning and three hours in the evening in some crazy-gorgeous place. That's more like a holiday.

So apart from frostbite, are there any other dangers on modeling shoots?
I had a petrifying shoot in Cleveland at the Rock and Roll Hall of Fame. I was standing on this makeshift elevated platform next to a Pink Floyd prop on the wall. So I'm balancing on this little thing in heels, about eight floors up, and it was like, you take half a step off and you're dead. In movies they have safety nets for this stuff, but fashion people don't think of that.

Hey, speaking of Cleveland, we heard you're quite the LeBron James fan.
He's a spectacular athlete. He was incredible with the Cavaliers, and now he's incredible with the Heat. I finally got to see him play in person recently and–excuse my language, but that ass is amazing.

We'll take your word for it. Besides a great ass, what qualities do you look for in guys?
I don't even know anymore! I've always liked American guys who are goofy and outdoorsy, but the biggest turn-on for me is a smart person. If I hear someone went to Harvard, I'm like, "Oh, I like you very much."

But have you ever dated an American guy who correctly pronounced your last name, Vyalitsyna, the first time?
No. They always need a few weeks.

> "Usually I like to cover myself with a little something, but body painting is incredible.

PHOTOGRAPHS / **YU TSAI** (CONTOUR BY GETTY IMAGES)

HOMETOWN
Nizhny Novgorod, Russia
BIRTHDAY
March 19

NERDS WIN!

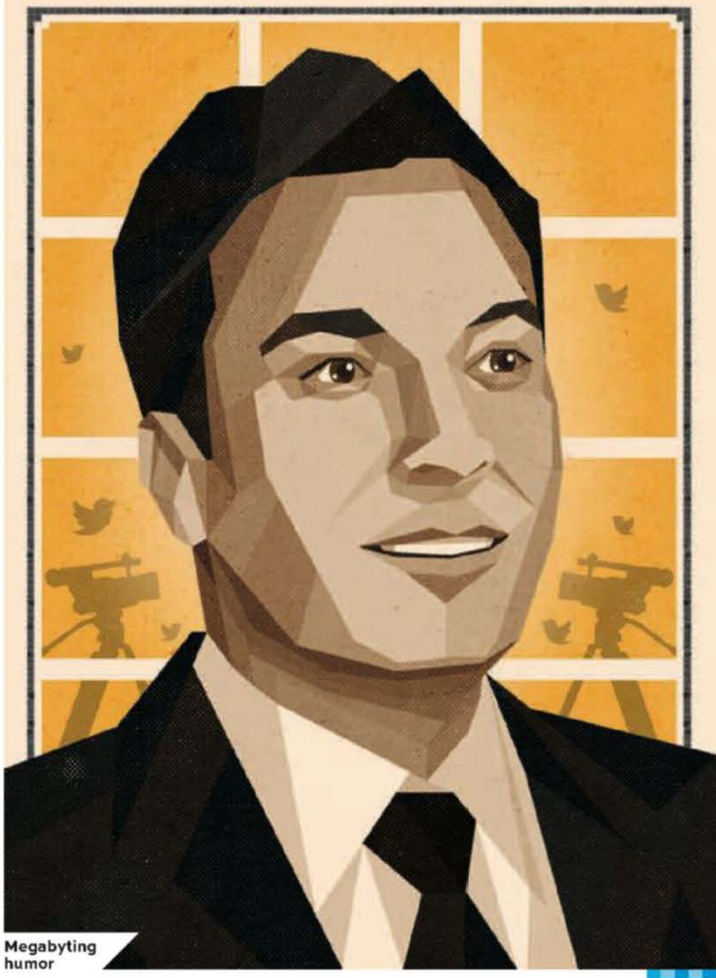
THE GET-PAID (AND GET-LAID) SECRETS OF THE MOST POWERFUL WIZARDS OF TECH, SOCIAL MEDIA, AND THE WEB.

#whydidntwethinkofthatfirst #couldhavebeenrich #beingdumbblows ✕ ***Illustrations by*** **DKNG STUDIOS**

#TheComicConquerer

Geeking Out With Jimmy Fallon

The host of *Late Night* embraces his inner computer dork.



Megabyting humor

***Late Night* was the first show to make gaming and social media integral elements, but even back when you were on *Saturday Night Live*, you always seemed connected to tech stuff.**
Yeah, I was one of the first cast members to say we ought to embrace geek culture and technology, whether it was playing the IT guy or doing "Jarret's Room," which was basically a *Wayne's World* rip-off with a Webcam. Back then I remember people saying, "Do kids really do this?" I'm like, "Yeah! There are people doing Web shows from their dorm rooms all over the country!"

So that was all a part of your world?
I was a computer science major in college, and my dad worked at IBM, so I grew up in a computer family, but I wasn't a *total* geek. I was friends with everyone: the burnouts, the jocks, the geeks. I think that's natural for a comedian: You're so desperate for everyone to like you that you become friends with everybody.

Are you a gadget freak?
Oh, yeah. When I was on *SNL*, I was rocking the Motorola clamshell. I saved up money for a Palm Pilot and was like, "You guys, this is the future! We'll all be drawing letters!" Now I use an iPad, I have a Kindle, I have a Nintendo 3DS to keep my mind sharp. But the iPod was the single most important invention of my life. It blew my mind. I put all my CDs on my computer and gave them to my sister. That just changed everything.

You took a pretty interesting approach to relaunching *Late Night*.
Lorne Michaels, our executive producer, has always been ahead of the curve, so when we started, he was like, "You should start the show online and grow from there," because we didn't have a studio yet. So I just started filming these little Webisodes and tweeting them. We knew when we first started we wanted to involve the Internet and social media as much as possible. And early on it was a fun way to get feedback immediately and for the audience to get to know me, and vice versa, as much as possible. Because people were like, "Oh, I know Jimmy Fallon; he's the dude who laughs at himself on *SNL*."

What kind of effect has technology had on late-night TV shows?
Back in the day, as a viewer you used to have an hour with a talk show host every night. But with social media now, you can practically live with them if you want to. Twitter was just starting when we launched the show; we were actually on it before we even *had* the show. Other late-night shows were making fun of it,

#SmartTalk WORDS OF WISDOM FROM BIG COOL BRAINS

"The good thing about science is that it's true whether or not you believe in it."
—Neil deGrasse Tyson, renowned astrophysicist and frequent late-night guest

and I was like, "Trust me, this thing is going to be here for a while." Back then I would look and see that we had 30 followers, and that meant 30 more people were watching the show—that would get me seriously excited! Now it's four years later, and we have 6.7 million followers. Our show is very modular, so we can break it down with, say, a three-minute monologue, then a three-minute comedy sketch or an interview or a musical performance. So you don't have to watch the whole hour like you did when Johnny Carson was around. It's changing everything.

You seem to have mastered the art of the viral video. What's the secret?
You never really know what's going to go viral, so you just try and do stuff that the audience hasn't seen before, like President Obama slow-jamming the news or Tom Hanks reading slam poetry about *Full House*. One thing we try to do is, if we think something could go viral, we'll put it up on YouTube immediately, before the show even airs. Like when Justin Timberlake and I did "The History of Rap." I assumed that would be a big thing. I remember getting a call from Justin after it aired, saying, "You're on the cover of a French newspaper." And I go, "You're kidding. They know who I am in France?" And he goes, "No, they know who *I* am. I'm Justin Timberlake."

Given that you've been into this tech world for so long, have you been able to cash in at all?
We did an episode of "Jarret's Room" with Seann William Scott back in 2001, which was about the freshman facebook and making fun of all the new students. And this was before Facebook even existed! So I need to hook up with the Winklevoss twins and get some of that Zuckerberg money.

Will one day make Martian babies

#TheNotEvilGenius

Meet the Real-life Tony Stark

Inventor-entrepreneur-billionaire Elon Musk has conquered space and dates starlets. Now all he wants to do is save humanity.

Just 41, Elon Musk has already packed several lifetimes' worth of achievement into a career that calls to mind such inventors and big thinkers as Thomas Edison, Ben Franklin, and whoever invented lollipops. He's parlayed the fortune he made as a founder of PayPal into cutting-edge electric-car company Tesla Motors and private space-travel outfit SpaceX (which supplies the International Space Station with provisions). "I've always been interested in things I thought would affect human destiny—the Internet, sustainable energy, and space," says the man who was the model for Robert Downey Jr.'s Tony Stark in the *Iron Man* movies. Musk envisions a future where we colonize Mars, shed our dependency on foreign oil, and can travel from L.A. to San Francisco in 30 minutes. "I feel like I'm here at the right time," says Musk. "If not for the Internet, where it's possible to start with no capital and end up with a valuable company, it would have taken me a long time to build up these other businesses. It's important to remember that being a good global citizen and a good businessman are not mutually exclusive."

WORDS OF WISDOM FROM BIG COOL BRAINS

"Part of me would love to be a pioneer on Mars, but I think I would struggle without my friends and family. [But] if the colony were large enough and had a decent coffee shop, I'd consider moving." —Bobak Ferdowsi, NASA flight director for the Mars rover Curiosity

#InstaHotties

Hot Pics All the Time!

Thanks to the wonders of Instagram, we get to ogle beauties like these without the pesky Tasers. Sweet!

Noelia Santos
@noeliasantos
43,221 Followers

Amanda Gift
@amandagift
20,294 Followers

Kristen Weatherbee
@kristenbrooke1
1,038 Followers

Kelsey Okerstrom
@kelsey_lianne
1,416 Followers

Alana Blanchard
@alanarblanchard
328,202 Followers

Denice Wimbush
@denicewim
5,494 Followers

#TheGuffawGod

Lords of the LOL

Funny or Die cofounder Adam McKay on the Web's wackiest wonders.

I mostly make movies and produce some TV, but guess what? I also enjoy the Twitter, the Funny or Die, the YouTube (I like to put "the" in front of everything, like the *Maxim*). Here are five people who make me laugh consistently. Enjoy!

ROB DELANEY
Rob is pretty well known on Twitter, but damn it, he makes me laugh every day. **@robdelaney** *I just invented a new sex position called the Fragrant Apache. DM me for details if you're a plus-size model and/or have a car.*

DAVID REES
First in a comic strip, then in animated shorts for *Huffington Post*, Rees has been doing "Get Your War On" for a while, using clip-art characters who talk like 'roided-up jingoistic boneheads. They always make me laugh.

SARAH BEATTIE
Do you like raunchy, insane jokes? I do. Plus, she dresses up like obscure anime characters. It's a winning combo. **@nachosarah** *I like the phrase "bury the hatchet" because it implies someone was trying to resolve an argument with a fucking hatchet.*

ALEX BAZE
Alex writes the jokes you love on *SNL*, for "Weekend Update." He can be funny in one sentence, which is really hard. **@bazecraze** *Lance Armstrong was doping?? I swear I will never watch cycling before!*

RYAN PEREZ
Ryan is a writer-director as well as an actor on Funny or Die. He's been banging out original hilarious videos for a few years now.

Follow the Adam on Twitter @ghostpanther.

#TheGatekeepers

Whether you call them evangelists, curators, or people who just won't shut up, these are the guys who know what's next before you know what now is. Look at Reddit, the "front page of the Internet." General manager Erik Martin keeps the motor running and helps determine the next meme to go viral. Over at Mashable, Pete Cashmore puts together the clearinghouse and the clarion call for all things tech. Through the TED conferences, Chris Anderson has provided big thinkers with the ultimate digital soapbox. And then there's Chris Messina, the open-source advocate who created the #hashtag. Who could have predicted the Web would provide more than just porn and McRib-availability updates?

#TheFunnyPeople

Technology does not make someone funny. **Marc Maron,** creator of the hilarious podcast "WTF," is pretty fucking far from being a geek, but like fellow comics Louis CK, Daniel Tosh, and Jimmy Kimmel, he's used tech to get his good stuff out to millions, parlaying his podcast's success into a TV series, a book deal, and a bigger audience for his stand-up act. **Louis CK** used tech to release his comedy specials and sell tickets directly to fans. **Tosh** harnessed the power of the nut-shot video and made *Tosh.0* a Comedy Central cash cow. And by turning his audience into an army of pranksters, **Kimmel** has shaken up late-night TV (if you like seeing kids get delightfully tortured, go directly to his YouTube channel).

Nerd With Friends

#TheHeadNerdInCharge

How the Dweebs Conquered the Universe

Chris Hardwick—comic and king of the Nerdist empire—on the rise of geek culture.

"People always ask me the difference between a geek and a nerd, and it really boils down to semantics. Some people will tell you that nerds are a little more technical, whereas geeks are a little more pop-culture-obsessed. So a nerd might rebuild your computer, and then a geek might watch *Battlerstar Galactica* on it. The bottom line is that we're all really almost unnaturally passionate about the things we love, and those things happen to be technology, sci-fi, and *Dungeons & Dragons*. It's just that now these things are sort of accepted in society, which wasn't the case when I was growing up. Back then you were weird, and exiled. But those same people were the early adopters who'd go to RadioShack and build their own computers. It wasn't ubiquitous like it is now–you actually had to seek stuff out. But a lot of those early adopters went on to become billionaires. Everything that is the foundation of our culture now nerds made. I don't think it's hard to see why that happened."

WORDS OF WISDOM FROM BIG COOL BRAINS

"I regard myself as a rational progressive. I believe in intellectual progress—that we as a species are gradually becoming smarter." —Nate Silver, statistician who accurately predicted just about everything in the 2012 presidential election

#TheEntrepreneurs

Move Over, Zuckerberg

Mr. Facebook isn't the only computer whiz to turn a knack for coding into big bucks. Meet the other baby billionaires conquering the world of technology.

DAVID KARP

The 26-year-old founder and CEO of Tumblr learned how to code at 11, dropped out of school at 15, launched the blogging platform at 20, and by 24 was named one of the top 35 innovators under the age of 35 in the world by MIT. You know how we were spending our time at age 11? Get your mind out of the gutter! (But, yeah, we were masturbating.)

HARPER REED

With his mohawk, piercings, and complicated facial hair, the chief technology officer for the Obama campaign looks more like a drummer in a punk band than a tech whiz, but the former CTO of Threadless tees has shown an unrivaled mastery of social media. He also calls himself "one of the coolest guys ever," and who are we to argue?

MARK PINCUS

As the founder and CEO of Zynga—which makes games like *FarmVille* and *Words With Friends*—Pincus is the man responsible for your poor productivity (and highly productive tomato crop!). The gaming company boasts more than 230 million users per month, and is one reason the 46-year-old entrepreneur landed on Forbes' list of richest billionaires.

DANIEL EK

Remember when the music industry was at death's door? You know, like, two years ago? Well, thanks to this Swedish wunderkind (who started his first company at 14) and his Spotify streaming service, listening to songs is now so easy that greedy fans are no longer illegally downloading music and artists are getting paid again. Incredibly, even Lars Ulrich is on board.

KEVIN ROSE

Rose shits out companies like a stoner shits burritos: fast and voluminously. First there was social news site Digg, then Web TV network Revision3, microblogging network Pownce, and mobile app incubator Milk. He was also an early investor in Twitter, Facebook, and Foursquare. By the time you finish reading this, he'll have founded four new companies.

JACK DORSEY

Do you find yourself speaking in 140-character units? First, slap yourself in the face. Then blame this guy. The cofounder and former CEO of Twitter isn't content to influence how we communicate. Square—an electronic payment service he founded that lets you accept credit cards through your smartphone—will change how you spend as well.

"When I got to college, I was intending to study film. But I found that my brain was feeling mushy, so I took a few math classes. I started doing really well at them and solving equations was this, like, drug rush." —*Danica McKellar, "Winnie Cooper," mathematician*

#TheVillians

For every cute kitten chasing its shadow, there's a Kim Dotcom, the 6'6", 300-pound billionaire founder of (now shuttered) file-sharing site Megaupload, who spends his time walled within his New Zealand compound partying with models, collecting luxury cars, recording horrible dance songs, and being charged with criminal piracy by the U.S. government. And then there's Hunter Moore, the so-called Most Hated Man on the Internet, who gave jilted, vengeful, and just-plain douchey dudes a forum to shame their exes on IsAnyoneUp.com. And of course there are über-trolls like Reddit icon Violentacrez, who was recently outed by Gawker and lost his job. Beware evildoers: Making nasty jokes could cost you your 401(k).

DUMB-O-METER *How stupid is each patient's situation?*

1 Tanning at a salon when there's a beach nearby stupid **2** Showing off your abs wherever you go stupid
3 Banging a grenade with STDs stupid **4** Headbutting a cement wall stupid

BUTT SEASON

In Utah in 2011, a hunter's dog got a little carried away while exercising his right to bear arms. After the dog's 46-year-old owner put his 12-gauge shotgun across the bow of his boat, the pooch apparently got "excited" and stepped on the weapon, accidentally pulling the trigger and firing 27 pellets into the owner's ass. The man avoided serious injury thanks to his waders, leaving the dog disappointed that he wouldn't be able to stuff and mount his owner's butt.

THERE IS NO CURE FO

True medical dramas that should make you think twice about shoving a vegetable up your ass.

by ROB CROSSAN

JAWBREAKER

When Chad Ettmueller, 38, opened wide for the double-meat, double-cheese sandwich he bravely ordered from the Which Wich shop in Atlanta, his jaw locked open and the sandwich went tragically uneaten. With his mouth stuck in the "ahhhhrrrrrghggh" position, he was promptly taken to the ER, where doctors worked 14 hours to surgically move it back to its natural position. As for the sandwich, it's suing for negligence and emotional distress.

NAILED IT

Proving that Darwin's "survival of the fittest" theory doesn't always stand up to close examination, an unnamed man in the town of Masterton, New Zealand wanted to find out if a nail gun could cut through bone, so naturally he put one to his head and pulled the trigger. "He walked into the hospital and was laughing about it," said one nurse. Pinning his hat to his head, the nail lodged in his skull just behind his nose, eventually costing him his vision in one eye. In a cruel evolutionary twist, the man's reproductive organs were unharmed.

REAR-END REVEREND

A vicar in Sheffield, England insisted to the nurse on duty in the city's Northern General Hospital that he'd merely been hanging up some curtains at home, in the nude, when he accidentally slipped onto his kitchen table and ended up with a potato firmly lodged in his rectum. No wonder the church always insists on kneeling rather than sitting.

TURKEY IN A ROLL

A morbidly obese man went to the ER with red, irritated skin on his stomach—and likely a hankering for hospital pudding. Sharon Orrange, M.D., first diagnosed the rash as a routine skin infection, but in the course of the exam, she lifted up a fat fold and a turkey sandwich fell out. The fatty told her it was a month old, and "the smell," she said, "confirmed it." Now we lost our lunch too.

OR STUPID

HAT HEAD

ER doctors see their fair share of blood and guts, but feathers and glitter were the horror show that fell upon the docs at a hospital in Bradford, England when a man came in with a fancy hat stuck to his head. The night before, Sean Murtagh (pictured above), 25, had superglued the tiny top hat to his noggin for a costume party. It stayed on so well that it was still attached when he woke up. The doctors were unable to soften the glue, so they amputated. The hat, not the head.

SEWER SPLAT

Doing nothing for the reputation of the French as lacking in personal hygiene, an unnamed 40-year-old man in Montmélian, France spent the night with his head stuck in a sewer after he reached down to retrieve his wallet, which had fallen in. He was trapped for the entire night before being found the next morning and taken to the hospital suffering from hypothermia (not to mention an acute case of deep and burning shame).

On tonight's menu: flop sweat!

The NEW GUY

CAN A MAXIM EDITOR WHO'S NEVER DONE A LICK OF REAL WORK SURVIVE A DAY COOKING, BARTENDING, AND WAITING TABLES AT GUY FIERI'S NEW RESTAURANT IN THE HEART OF TIMES SQUARE? DON'T BET YOUR DONKEY SAUCE.

by **PATRICK CARONE** ★ *photographs by* **BEN RITTER**

Golden shower, Fieri style

"C'MON, PRESS IT!"

Guy Fieri screams at me as I attempt to flatten a wad of meat on a sizzling hot grill. "Use some of that forearm strength!" I'm sweating balls in a 100-plus-degree kitchen during the lunch rush at Guy's American Kitchen & Bar. I came to learn what it takes to work the grill, man the bar, and wait the tables, and judging by how things are going so far, it's probably for the best that my real job primarily consists of sitting at a computer staring at women all day. The spatula I'm using drops to the floor as I wipe away the sweat that's stinging my eyeballs. Today is not going to be easy.

Guy's American Kitchen & Bar opened six months ago in Times Square. Like Guy Fieri's outsize, spiky-haired personality, it's gigantic. The restaurant measures 16,000 square feet and can accommodate 520 patrons at once. Dishes like Guy-talian Nachos and General Tso's Pork Shank are served in rooms decorated with posters of vintage Chevys, electric guitars, and other symbols of American awesomeness. Painted in giant letters over the check-in area is Guy's philosophy on life: LOVE, PEACE & TACO GREASE.

Despite an over-the-top nasty review in *The New York Times* that went viral (Guy told the *Today* show he thinks the reviewer was just trying to make a name for himself), the place is packed on this Tuesday afternoon. It's the seventh restaurant owned by the California-bred celebrity chef and his first on the East Coast. Though known mostly for stuffing his face with other people's grub on his Food Network smash hit *Diners, Drive-Ins and Dives*, Guy has been cooking since he was a kid and working in restaurants since he was a teenager. "If everyone knew what it's like to work in a restaurant," he tells me, "they wouldn't be such asses about what goes on out front." After two minutes in the hot-as-the-devil's-grundle sauté station, I understand exactly what he means.

GENTLEMEN, START YOUR OVENS

It's 10 A.M., and executive chef Ken Hoerle—a Bruce Willis look-alike, complete with shaved head and no-nonsense demeanor—is giving me a tour of the two kitchens: prep and main. As we walk around the subterranean prep kitchen, the "heart of the restaurant," according to Ken, a dozen extremely focused men cut up veggies, boil pork shanks, pound slabs of beef, and season whole chickens. As the chef points out the dairy fridge, the sauce cooler, the dish-washing room, and the pastry-prep area, I feel like Danny in *The Shining* getting a tour of the Overlook Hotel kitchen. ("How would you like some ice cream, Doc?")

Absolutely nothing goes to waste, I'm told. The scraps from the hanger steak are used to make the jus for the Big Dipper sandwich; the rotisserie chickens get chopped up for the Chinatown Chicken Crunch salad. "In any kitchen," Ken explains, "you want everything to be utilized. It's part of making money."

If efficient use of ingredients is necessary in a kitchen, efficient use of time is even more so. Designed to minimize the passing of foodstuffs—thereby cutting down on chatter between staff—the kitchen's main thoroughfare consists of the salad station, the griddle station, the

Patrick attempts to keep his drool in check.

fry station, the ovens around the corner, and, finally, the sauté station. "This is the hottest place in the kitchen," Ken says, somewhat unnecessarily. "We put our more skilled guys in this area." I'm quickly ushered away.

Back around the corner–where it's only slightly less unbearably hot–Ken teaches me how to make two items: the Sashimi Tacos and the Big Bite Burger. The first dish requires a delicate touch as I place raw tuna and mango salsa into four quick-to-crack shells. (Several shattered on my watch.) I drizzle two different sauces over the tacos, then top the whole thing off with sliced scallions. Ken tells me to take a bite, and they taste just as good as they look. Score!

Next is the burger, which isn't quite so easy. Besides the multitude of ingredients (raw onions, pickles, lettuce, tomatoes, melted cheese, toasted bun, onion ring, and Donkey Sauce), the fact that the dish actually has to be, you know, *cooked* adds a whole new element. I pay close attention to Ken, take careful notes, and think I'm ready to give it a shot when–like a pierced and goateed Tasmanian devil–Guy bursts into the kitchen. Oh, crap.

"Well, let's see you make a burger," he says, and I instantly forget every step involved. Not only do I have trouble pressing on the patty correctly, but I also totally blank on the specific way to add each ingredient. "No, it's Donkey Sauce first, then the pickles!" "That's way too many onions!" "That's not enough lettuce!" Now I'm really starting to sweat, due to my nerves as well as the extreme heat. Remembering that Ken put a metal bowl over the burgers and steamed them for a few seconds (it adds to the juiciness), I grab a pan full of water and toss it at the sizzling burger. "You're not putting out a fire, man. Watch out!"

When the steam disappears and the burger is done, Guy is ready to grade me on my kitchen performance. "Not great," he says. "Your ideas are right, but you're slow. If you got another 24 hours under your belt working the burger station, that maybe would get you through the flattop. But then you'd have six other stations to master. You get a B-minus for the kitchen." I look around at the line cooks who work ungodly hours in this crazy, hot, intense place day and night and realize I'll never look at my plate of food at a restaurant the same way again.

Brushing up on his burger-making skills

Guy demonstrates proper burger-eating technique.

Make Your Own DONKEY SAUCE

Guy's most famous condiment got its name, he explains, because "you'd have to be an ass not to like it." Here's what you need to make your own batch.

- *1/4 cup minced roasted garlic*
- *1 cup mayonnaise*
- *4 dashes Worcestershire sauce*
- *1 tsp. hot dog mustard*
- *1/4 tsp. kosher salt*
- *4 pinches ground black pepper*

Mix everything together until smooth, then put it on top of whatever you want to be Donkey-fied. (They use it on the burgers at Guy's American.)

PASSING THE BAR

The cocktails at Guy's American are as important as the food. Potent, multicolored drinks like the Rockin' Red Mojito and the Blackberry Brandy Alexander are just a couple of the forms of hooch that aim to make your experience at Guy's a memorable–or perhaps forgettable–one. Lording over the bar, which is prominently placed in the center dining room, is the restaurant's beverage director, a jovial bro named Carey Martin. A clear fan of all things drinkable, his job is to ensure the booze flows freely at all times. But right now his job is to teach someone who doesn't know what goes into a gin and tonic how to pour like a pro.

"You gotta remember, the drinks are strong at Guy's," Carey tells me as he counts "one one-thousand, two one-thousand, three one-thousand" while pouring tequila into a cocktail shaker. That's my first lesson: Each "one thousand" translates to about half an ounce of booze. This is vital information, since good cocktails are all about correct proportions. He's showing me how to make a Caliente Margarita–a spicy combo of jalapeño-infused tequila, triple sec, cilantro, lime juice, jalapeños, and agave nectar–and I jump right into it. I'm muddling! I'm shaking! I'm moving like Tom Cruise in *Cocktail*! Carey looks impressed, but he's not convinced until he takes a sip. "This is the most important thing I want you to take away: Sample the finished drink." He sticks in a straw–covering the top with his thumb–takes a slurp, and gives me an approving nod. Unfortunately, Carey isn't the one grading me.

Of course, when it comes time to make a Caliente Margarita for Guy, I fill the cocktail shaker with mint instead of cilantro. "When in doubt, smell it out," he reprimands. Count on Guy Fieri to have a catchy rhyme for any given situation. Without missing a beat, I dump out the shaker, throw in some more ice, and add the cilantro. As I pour in the tequila, Guy tells me to hold it for an extra "me one-thousand," because he wants this puppy to be strong. He quizzes me with each step. "What's triple sec?" "What's agave?" "What happens if you shake it too long?" Shocking everyone involved, I answer everything correctly. (Or close enough.) But this isn't that kind of test; Guy needs to taste what I have made. He takes two big sips and looks me right in the eye. "Not bad. Good guest service, nice style, and good recipe adherence. In your bartending course, you receive...an A." Drinking away half my life has finally paid off!

LIP SERVICE

If there's one thing that anyone who has never waited tables (like me) can't stand, it's listening to people yap about that one month in college that they worked at the local diner. Well, this was my chance to shut them up. I meet Raquel, an aspiring actress and server who is willing to risk her hard-earned tips by letting me help out with one of her tables. She gives me a few pointers right off the bat: "Be charismatic. Ask them where they're from–this is Times Square, so everyone is a tourist. Only offer suggestions if they ask." I take it all in.

We approach a young couple visiting from Canada, and I watch Raquel do her thing. She's a pro, so I feel comfortable piping in and suggesting the California Egg Rolls when they ask what we like. As we walk away, I ask Raquel if she can tell what type of tip this couple is going to leave. "You never know. Sometimes people you've been laughing with the whole time leave almost nothing. Other times a super-rude table will leave you more than you can ever imagine." Luckily for Raquel, these friendly Canucks leave an extra-friendly 25 percent. Oh, Canada, indeed. On to my final test...

Serving Guy Fieri at a restaurant named Guy's American Kitchen & Bar is as intimidating as it sounds. He sits twiddling his thumbs, annoyed that no one has greeted him yet. I rush over and hand him a food and drink menu, and he immediately starts asking me about various items. Not surprisingly, he asks about the restaurant's most complicated dish: "How is the General Tso's Pork Shank made, exactly?" I launch right into it: "First, we make sure that the pork is perfectly cooked. It boils in a stock for a few hours, then we put it in the oven, deep-fry it, and bathe it in our General Tso's glaze. It's juicy, tangy, and fall-off-the-bone tender." It's a mouthful, but I think I nail it.

When the food arrives, Guy invites me to sit and join him. As we scarf down half the menu (I'm pretty sure our forks touch in a bowl of fettuccine), he gives me the rundown: "Your approach to the table was very nice, and you had great recommendations. But it was your enthusiasm about the pork shank that sold it. Even if I were vegetarian, I would have tried it." I smile as I stuff a burger into my mouth. "You get an A in service," he says.

I finish the day with two A's and a B-minus–higher than a 3.0 GPA, which is better than I ever got in college. As Guy and I finish our meal, I thank him for giving me the opportunity to work at his restaurant. "My pleasure," he says. "By the way, wanna know how I came up with the Sashimi Tacos? I was drinking tequila at 9 A.M. with Sammy Hagar, and..." Sorry, folks, that's a whole other story.

GUY GLOSSARY

A sampling of the restaurant lingo we picked up at work.

DENUDING CHICKEN The time-consuming (and kind of gross) job of removing tendons from chicken breasts, necessary for making Guy's "Awesome" Pretzel Chicken Tenders.

BIAS The technique of cutting vegetables at an angle. This makes a thinner cut easier, and they look better on the plate. The scallions that garnish the Sashimi Tacos are cut on a bias.

ROLL-UP DUTY The unfun task of shining the silverware and rolling it up in napkins. Each server at Guy's American is required to do 150 roll-ups per shift.

COVERS Patrons of the restaurant. On a busy day, Guy's American can go through as many as 3,000 covers.

THE PASS The area in the kitchen where just-prepared food is placed by line cooks before it's picked up by runners.

WINGETTES AND DRUMETTES The two parts of a chicken wing. You get half of each type in Guy's Ain't No Thing Butta Chicken Wings.

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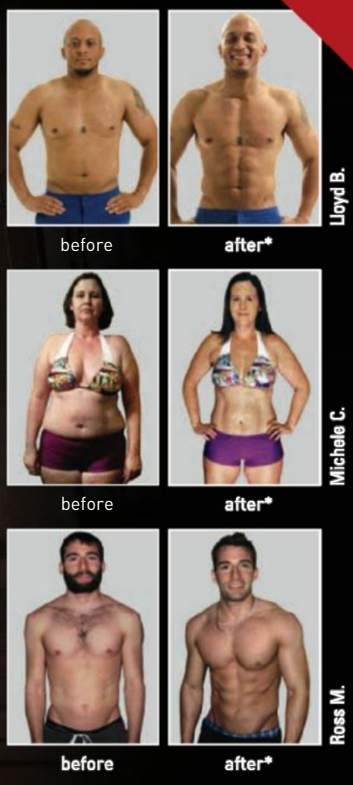

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“
I’ve never heard
Jay Leno say
anything clever.
”

ICON

Joan Rivers

A polite chat with the queen of nice about fat celebs, skid marks, and sex with pre-op trannies. By Dan Bova

You are the first woman to be *Maxim*'s Icon. What do you think about that?
I think that straight guys have lowered their standards. That's what I think.

Have you ever had a bad run-in with a celebrity you trashed on *Fashion Police*?
Christina Aguilera! Because I called her fat on the show. I saw her in a restaurant. She walked across the restaurant, and I thought she was really going to give it to me. She looked down at my plate and said, "Are you gonna finish that?"

Has anyone ever thanked you for setting them straight after a good trashing?
Yes! Ke$ha! She said to me, "I don't care what you say about me. I love hearing you talk about me." Julia Roberts said to me, "Say it to my face." Those are the ones that you love. The smart ones get that it's all just funny and silly, so calm down.

How do you prepare for red-carpet season? Do you have a training regimen?
I just collect hundreds of pictures of Helena Bonham Carter and then don't wear anything she's got on.

Give us a little style advice. What article of clothing should every man throw out?
Anything with skid marks—that's really disgusting.

Was there any moment on your reality show, *Joan & Melissa*, that made you cringe when you saw it?
Season 2, when my ass hit the bottom of the hot tub before my feet. I still cringe!

Do you expect to see Johnny Carson in the afterlife? What will you say to him?
Actually, no, because I will be in heaven.

Which late-night hosts do you like and not like so much?
I like the ones that put me on. I could say I don't like Leno, but I never watch him. I've never heard him say anything clever. It's true! "Oh! Did you hear what Leno said last night?!" You never hear people say that! Also, Leno has never put me on. He's never invited me on in 21 years.

What do you require in your dressing room at gigs?
An undertaker, an embalmer, and a plastic surgeon. All on call.

Are the Academy Awards as long and boring in person as they are on TV?
[*Snores*] What did you say?! It's longer than Lindsay Lohan's rap sheet.

You won Season 2 of *Celebrity Apprentice*.
I did!

Some people think Donald Trump is a complete ass. Are you a fan of his?
Huge! Don't ever underestimate him. I can't even do a joke about him. So smart, so smart, so smart. He sold me the Brooklyn Bridge, and I'm still happy about it. He's a genius showman. He's in the category of P.T. Barnum.

When is too young for plastic surgery?
No such thing. Which would you rather pick up: a pretty baby or an ugly baby? Nobody likes baby fat!

Do you have a signature move in the bedroom?
Yes, yes. I always hold the gun to the guy's right temple. I'm known for that.

What is a mistake most guys make when it comes to sex?
Being unable to tell a real woman from a pre-op tranny. That hurts.

Do you have a favorite word?
Fuck. It's such a great word because it's an adjective, a verb, and a noun, and it's easy to spell. It's not like *pneumonia*, where you have to figure it out.

Any advice for young comics?
My advice to really good comics is this: "Get the fuck out of the business till I'm dead, because you're taking bread out of my mouth."

What is the oddest gift you've ever received from one of your fans, the Joan Rangers?
A cold sore.

Do you have groupies trying to get backstage at your shows?
Only if I pay them.

PHOTOGRAPH / CHARLES BUSH

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SPECIAL OPS

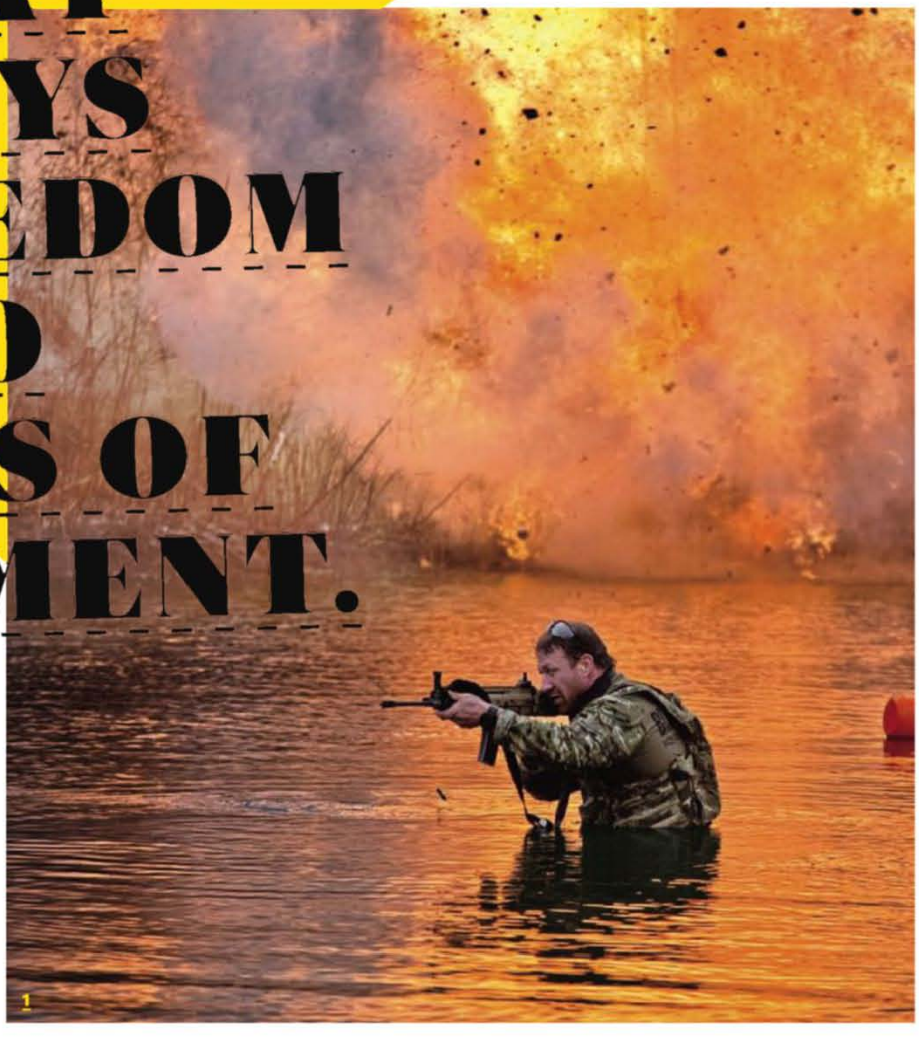
FOR THE THIRD YEAR RUNNING, MAXIM GATHERED AMERICA'S MOST ELITE MILITARY OPERATORS—ARMY SPECIAL FORCES, NAVY SEALS, AIR FORCE COMBAT CONTROLLERS, MARINE RECON—FOR A WEEKLONG CONTEST OF COMBAT SKILLS, PHYSICAL ENDURANCE, AND MENTAL TOUGHNESS. WHEN THE SMOKE CLEARED, ONLY ONE MAXIMUM WARRIOR WAS LEFT STANDING.

★ PHOTOGRAPHS BY BRANDON DILL ★

★

From left: Russ, USAF Combat Control; Pete, Army Special Forces; Chris, USMC Force Recon; Phil, Army Special Forces; Tony, Army Special Forces; Fish, Navy SEALs; Gantt, Navy SEALs; Biggs, Navy SEALs; Josh, Army Special Forces; Joe, USMC.

"COMBAT IS 30 DAYS OF BOREDOM WITH 30 SECONDS OF EXCITEMENT.



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★

1/Tony (Army) takes on the Swim & Shoot. 2/Pete (Army) scrambles up the Fire & Maneuver tower. 3/Phil (Army) hauls ass on the Obstacle course. 4/Biggs (Navy) carries a "wounded soldier" to safety on the Beast of the Earth course. 5/Rescuing a "fallen pilot" amid the wreckage of the Wadi Patrol. 6/Tearing ass on Rally Track. 7/Taking out high-value targets in the Night Sniper challenge.

You don't know when that 30 seconds is going to come, so that's how we built Maximum Warrior."

So explains Ret. Special Forces Sgt. Maj. Karl Erickson as he walks the grounds of T1G, an elite military training facility tucked away in Crawfordsville, Arkansas. T1G is the playing field for Maximum Warrior, *Maxim*'s annual competition between members of America's highest echelon of military operators. Sgt. Maj. Erickson was the inaugural winner, and for the past two years he has designed the challenges that subsequent competitors have faced. This year he's built his most sadistic course yet.

The warriors will face IED explosions, flash bangs, and live fire. They will be required to rappel down buildings, execute sniper missions in the dark, drive escape vehicles at breakneck speed, and carry 180-pound dummies over distances and obstacles the human body was not meant to cross. And just to keep things interesting, they'll be fed bad intel, have their missions changed midcourse, and be given weapon systems that jam on purpose. They'll be blindfolded, dunked in frigid, muddy water–in short, their lives will be made to suck over the next three days. But that's something these guys are more than used to.

This year's contestants include Navy SEALs, Army Special Forces and scout snipers, Air Force combat controllers, and Marine machine gunners and Force Recon. All these men have served multiple tours in Iraq and Afghanistan, earning honors including Medals of Valor and Purple Hearts. They have gone through training programs so brutal that a class of 100 can yield just three or four graduates. These are some tough motherfuckers.

Joe of the USMC (for security reasons, Warriors will be referred to by their first names only) is not daunted by the grueling challenges that await him. "Marines are trained to push ourselves as hard as possible regardless of how bad it hurts." And Joe knows suffering. Real suffering. "When I was in Iraq for the first time, I didn't shower for 47 days. The only reason I got to shower on the 48th day was because I got blown up." Driving down a road in Fallujah, he was hit by an IED and had a brain injury that continues to cause balance and memory issues. "But I'm like a pit bull; I never give up. When I'm down...even if my legs are broken, I'm crawling. I'll do whatever it takes."

All the men here have been through hell to get to this stage in their careers, and they have tremendous respect for one another. There is no trash talk as they suit up and make adjustments to their Blackhawk! gear. For 10 intense competitors about to battle it out, the chatter is downright friendly. Says Chris (Marine Force Recon), "I've served with Navy, Air Force, and Army guys in joint commands. We have our own niches, but at the end of the day we're all warriors, and that's what matters."

On top of the physical challenges they will face, mental challenges will crash down just as hard. Cars will stall, instructions won't make sense, smoke will blind them at the most inopportune moments.

Chaos is a reality of combat and this contest, and that is perhaps where combat controller Russ (USAF) might have an advantage. "Combat controllers attach to other SOF teams to control airpower from the ground," he explains. "I'll be conducting the same mission with them, but at the same time talking to helicopters and controlling drones overhead. I might have 10 aircraft in one ear and

the rest of the team screaming in the other. I've got to control the chaos and prioritize the problems."

When asked about their proudest moments in combat, the Warriors invariably cite missions from which all their men came back safely. And a few, like Pete (Army Special Forces), offer up moments when their grand efforts to spread freedom were met with small gestures. "I've had people in all countries come up to me to shake my hand. It wasn't always for something I personally did, but they were thanking previous generations of soldiers. To me that's the most satisfying thing. I'm doing other human beings a service to make their lives better."

As night descends on TIG, the camaraderie between the Warriors grows. But tomorrow, when the first mission begins, those smiles will disappear and be replaced with faces no enemy would ever want to see in a firefight.

Go to maximumwarrior.com and *Maxim*'s Xbox 360 app to see all the action and find out who won the battle.

GEAR OF WAR

Some of the tools the Warriors went to work with.

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Ultralightweight vehicle featuring blackout drive option, collapsing roll cage, litter mounts, and all-wheel drive for fast, agile mobility. ***polaris.com, prices vary***

BLACKHAWK! TALL TANTO BOOTS
Ideal boots for maneuvers in urban or dusty terrain, with shock-absorbing rubber outsoles and washable, antimicrobial footbeds. ***blackhawk.com, $150***

PETZL STRIX TACTICAL LIGHTS
Water- and impact-resistant head-worn lights for use during night maneuvers. ***petzl.com, dealer prices vary***

The Helpful Hottie

2013 Hometown Hotties finalist **JUSTINE DAVIS** is now taking your questions.

How can I tell my girlfriend she's gained weight?
—Jake Hedley
Oh, boy, there's no nice way to point that out. Try to be as gentle as you can and suggest working out or trying a nutritional program together.

What should I leave out of my online dating profile?
—Enrique Valade
Your address and phone number! There are plenty of female creepers out there—and they may try to find you.

Do gift cards ever work as birthday presents?
—Jeff Ullman
Definitely, especially because it's so hard to shop for girls. For me a gift card for Victoria's Secret is way better than some crappy gift I'm going to have to go exchange anyway.

Is there any cheese that doesn't work for a grilled cheese sandwich?
—Austin Schlatter
I hate bleu cheese and think it would make a gross sandwich. It must be like eating melted mold, and that does not sound good.

Is it weird for guys to get manicures?
—Stu Beekman
I think it's cute, because I like a guy who takes care of himself! As long as you don't apply any nail polish, it's all good.

How is gum made?
—Seth Clayson
I have no idea, but look it up and bring homemade gum to your next potluck.

PHOTOGRAPH / **CARLOS NUNEZ** STYLING, KRISSIE TORGERSON; HAIR, MARSHALL VANIERLAND/ONELUVAGENCY; MAKEUP, CARA MACCIANTI
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RÉSUMÉ

NAME
Liz

BIRTHDAY
March 12

HOMETOWN
Weybridge, England

SECRET TALENT
"I'm a PADI-certified dive master—I've gone swimming with sharks!"

GO-TO DRINK
"I love a mean Painkiller, but a rum and Coke is also great."

12 P.M. No amount of soap can wash away the horrors.

1:30 P.M. Definition of a "hot mess."

5 P.M. Watering his plant, stealing his Facebook password.

So how gross was the office when you came in this morning?
Honestly, I was mortified by how dirty it was. I spent the whole day dusting, scrubbing, and watering dying plants.

Did anything here make you gag?
There was this nasty Circus Balls cereal that someone had spilled all over their desk. Who eats that, anyway?

We're gross. We know.
Yeah, but for a bunch of slobs, all the *Maxim* guys look pretty well put together. Look, I wouldn't kick you out of the bed for eating crackers.

Did you snoop around in anybody's trash?
No way! The staff asked me to reprimand interns if I saw them getting out of line, so it would have been embarrassing if I were caught acting unprofessionally. I know the rules. This wasn't my first cleanup job.

Really? You don't look like a typical cleaning lady.
Well, I used to work on a dive boat, and sometimes I would have to clean up passengers' puke. But I also got to spend the day in a bikini and go scuba diving, which made up for it.

You ought to open up your own scantily clad cleaning service.
You know, I have a business degree, so I could probably make that happen.

PHOTOGRAPHS / **BEN RITTER** HAIR AND MAKEUP, STEFANIE SYAT USING DIOR

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PHOTOGRAPH / CARLOS NUNEZ, *SOME NAMES HAVE BEEN CHANGED.

Keep 'Em Begging for More

Want to have sex with the same person more than once? Then do it right the first time! *by* NATASHA BURTON

Getting busy with someone new is always exciting. Yes, awkwardness pretty much comes with the territory, but don't simply resign yourself to a clumsy first round. Sex and relationship expert Emily Morse, coauthor of *Hot Sex: Over 200 Things You Can Try Tonight*, says that when it comes to getting first-time booty, "The most important thing to do is relax and have fun with your new partner." So why not kick it up a notch? Instead of playing it safe and boring, unleash your wild side and make your inaugural roll in the hay one she'll remember.

DO IT WHEN SHE LEAST EXPECTS IT

While you might think bedding a woman for the first time requires a picturesque setup in the boudoir, ladies actually prefer an impulsive romp—and why restrict it to the bedroom? "Couch, floor, and bathroom sex are my favorites," says Mia,* 28. Least favorites (presumably): the Dumpster, the walk-in freezer, and that creepy nook under the stairs.

MAKE HER WAIT

Bringing a gal to the brink before the action even begins can score you major points. Jess, 23, loves it when a guy slowly undresses her. "Sometimes it's even better than them going down on you," she says. Morse adds that engaging in a long presex make-out session can also raise your profile. "Kissing reassures a woman that you're not in it only for the sex and gives you the golden opportunity to demonstrate how much you're willing to invest in her pleasure." It's like a 401(k) for your boner!

GO DOWNTOWN

"A guy doesn't need to pull out any tricks the first night—I don't need games or toys," says Carrie, 30. "He just needs to be sexually open." Sandy, 26, adds, "The first time I was with my boyfriend, he kept begging me to let him go down on me, again and again. The fact that he was so eager to please me, and really seemed to enjoy it, made our first time so memorable."

GO BEYOND MISSIONARY

Being bold with your position choice can make that first time more significant...and more fun. "Anything that's not so vanilla is better, but stick with it for a while," says Amelia, 29. "Don't change positions every two minutes." Still, avoiding the blandness of missionary doesn't mean you need to bust out the pile driver, which may scare her off. Instead, have your girl get on top, which can make orgasms more likely for her and keeps your repertoire a little more interesting, too.

TALK...BUT NOT TOO MUCH

"Try to strike a balance between checking in and passionately going for it," says Mia. In other words, don't ask for permission every time you inch your hands a smidge farther south, and pay attention to her reactions. Is she moaning? Is she arching her back? Are her cheeks flushed? Then you're either on the right track... or you're in the middle of a yoga studio. In which case, stop immediately.

DON'T TRY TOO HARD

Don't put too much pressure on yourself. "Be able to laugh," says Lexie, 27. "Sex has funny noises and funny moments. The best way to make sure you're both enjoying yourselves is to acknowledge them and move on." It's the only way that farting in bed will lead to a second round (of sex, not farting).

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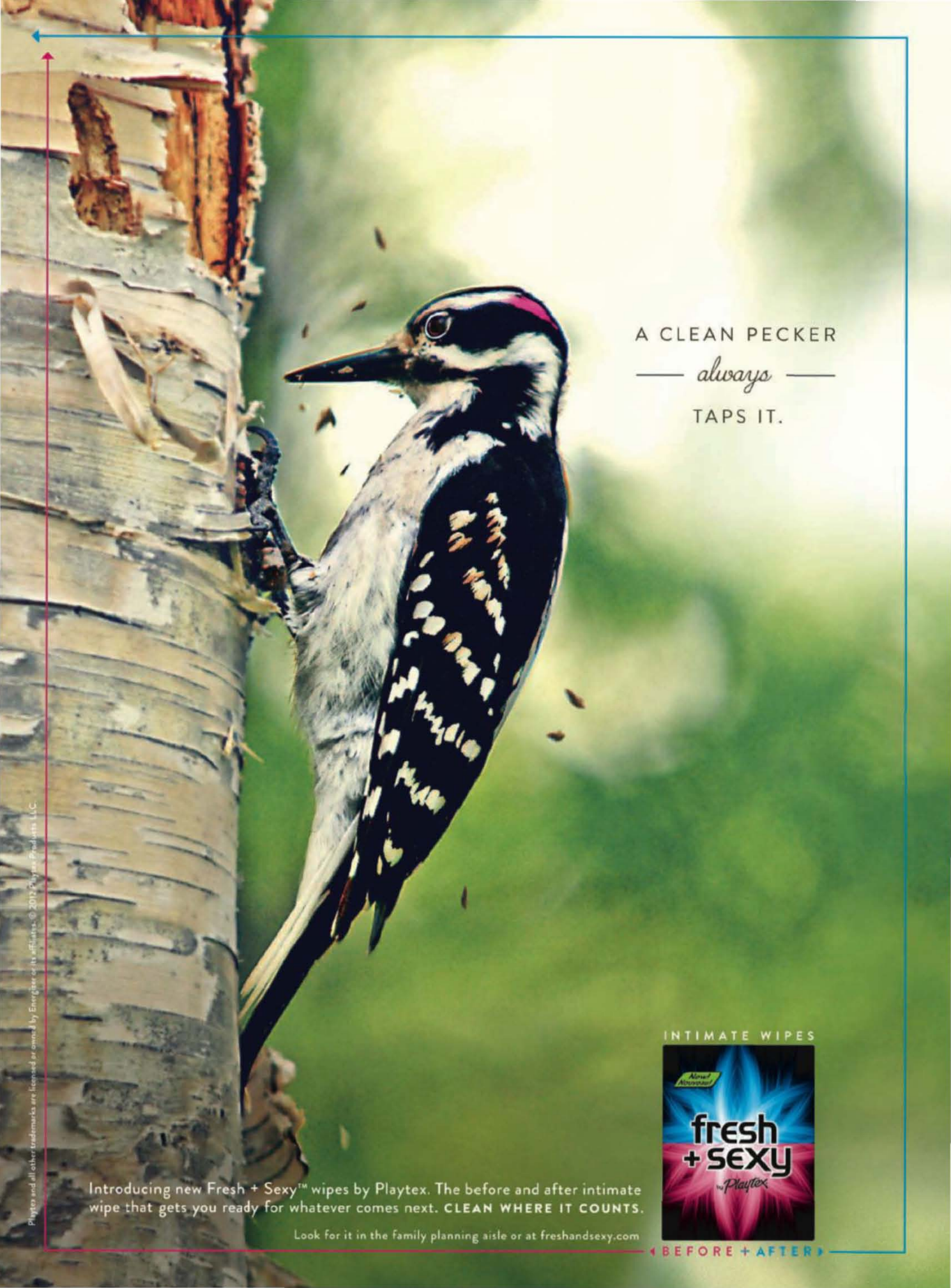
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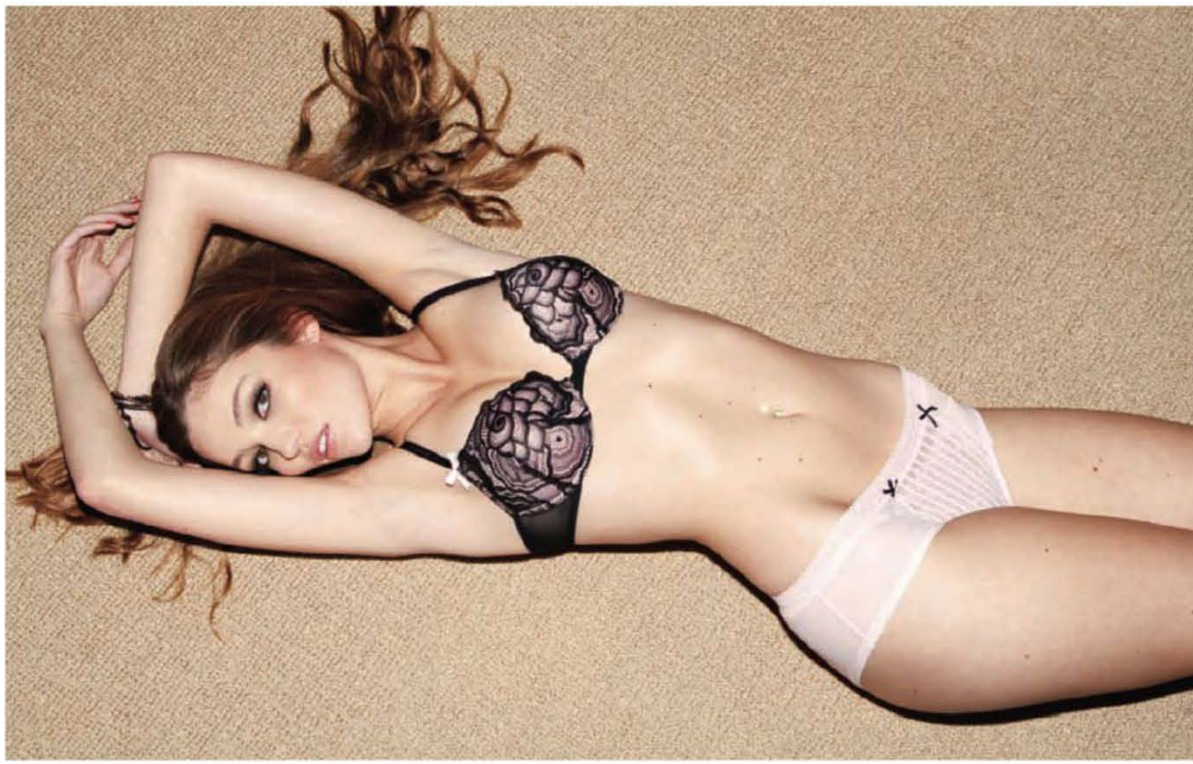

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96657546

SUPER COUPON!

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12" RATCHET BAR CLAMP/SPREADER

SAVE 63%

Item 46807 shown

LOT NO. 46807/ 68975/69221/ 69222

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62955631

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AUTOMATIC BATTERY FLOAT CHARGER

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LOT NO. 42292/ 69594/69955

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$4.99 REG. PRICE $12.99

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WIRELESS DRIVEWAY ALERT SYSTEM

Bunker Hill Security

Item 93068 shown

LOT NO. 93068/69590

SAVE 60%

Requires one 9 volt and three C batteries (sold separately).

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SUPER COUPON!

29 PIECE TITANIUM NITRIDE COATED DRILL BIT SET

LOT NO. 5889

drillmaster

SAVE 60%

$9.99 REG. PRICE $24.99

60070214

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SUPER COUPON!

drillmaster

4-1/2" ANGLE GRINDER

Item 95578 shown

LOT NO. 95578/69645/ 60625

SAVE 50%

$9.99 REG. PRICE $19.99

44874502

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NITRILE GLOVES PACK OF 100

Western Safety

5 MIL. THICKNESS

Item 68498 shown

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MEDIUM LOT NO. 68496

LARGE LOT NO. 68497/97582

X-LARGE LOT NO. 68498/ 37052/97583

89387191

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SUPER COUPON!

TRIPLE BALL TRAILER HITCH

Haul Master

SAVE 55%

Item 94141 shown

LOT NO. 94141/69874

$19.99 REG. PRICE $44.99

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SUPER COUPON!

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580 LB. CAPACITY FOUR DRAWER TOOL CART

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SAVE $130

$99.99 REG. PRICE $229.99

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SUPER COUPON!

45 WATT SOLAR PANEL KIT

THUNDERBOLT solar

SAVE $90

LOT NO. 68751/90599

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Item 68751 shown

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60" WORKBENCH WITH 4 DRAWERS

WINDSOR DESIGN

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LOT NO. 93454/ 69054

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CENTRALPNEUMATIC

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Item 95275 shown

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LOT NO. 95275/ 69486/60637

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SUPER COUPON!

PITTSBURGH AUTOMOTIVE

RAPID PUMP® 3 TON HEAVY DUTY STEEL FLOOR JACK

SAVE $70

Item 68048 shown

$69.99 REG. PRICE $139.99

WEIGHS 74 LBS.

LOT NO. 68048/ 69227

12770917

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CHICAGO ELECTRIC WELDING

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NO GAS REQUIRED!

LOT NO. 68887

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drillmaster

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Item 92623 shown

LOT NO. 92623/ 69474/60626

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Mila Kunis

Before becoming the big screen's hottest leading lady—with roles super hilarious (*Ted*), super sexy (*Friends With Benefits*), and super weird (*Black Swan*)—Mila was cute little Jackie on *That '70s Show*. That's when the gorgeous Ukrainian first turned us into blubbering idiots. (That is, even more blubbering and idiotic than usual.) This month she plays an enchantress in *Oz: The Great and Powerful*. Mila, we'll be at the premiere clicking our heels and yelling, "There's no place like Kunis!" (Likely from the back of a police car.)

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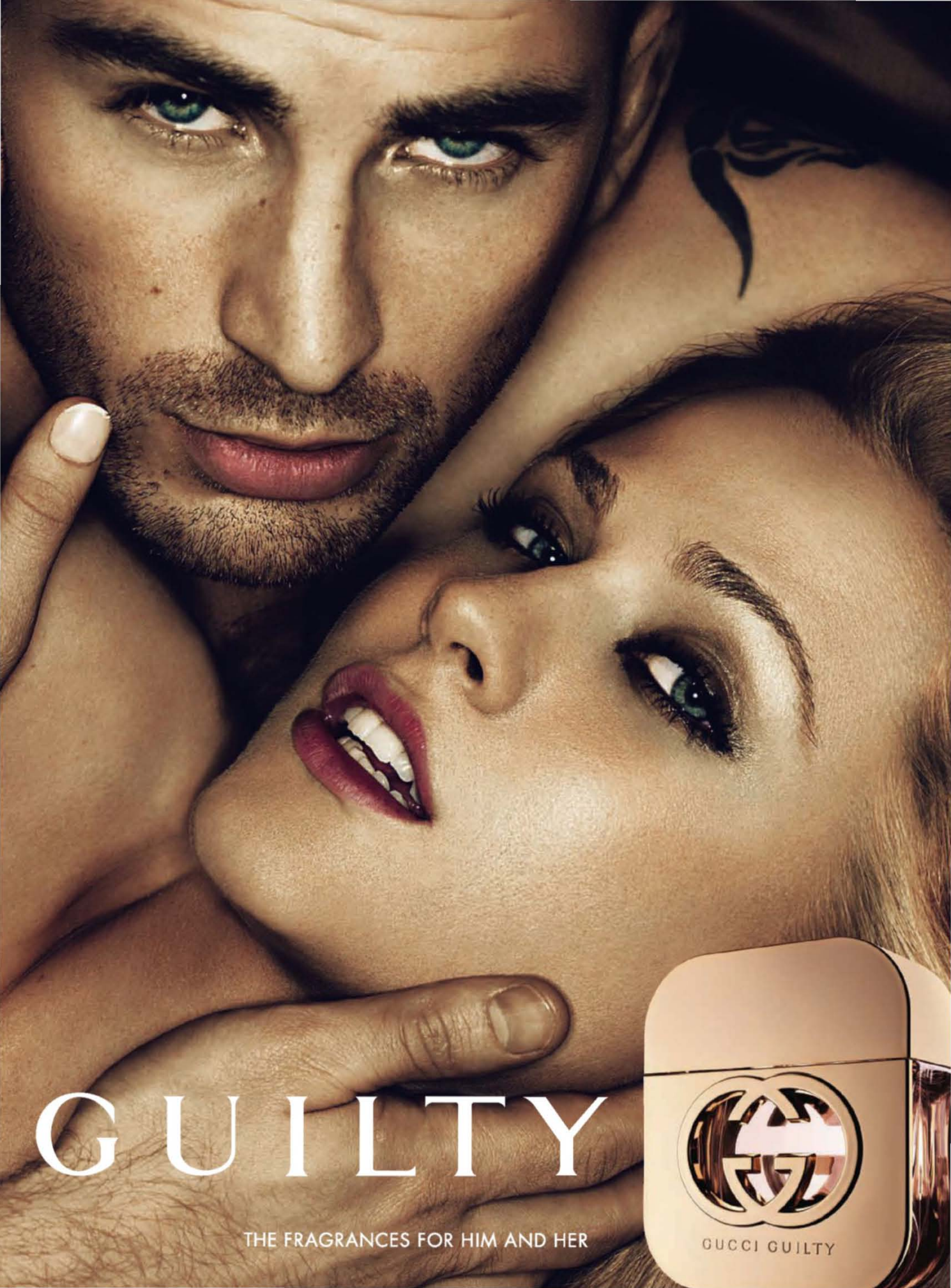
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THE FRAGRANCES FOR HIM AND HER
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slammin' Style

by
STEPHANIE RADVAN

photographs by
TOM CORBETT

styling by
STAN WILLIAMS

Fashionable Frenchman and three-time NBA champ Tony Parker rocks this season's freshest looks.

Plectrum by Ben Sherman
Long-sleeve T-shirt, $90
bensherman.com

Express
Photographer pants, $70
express.com

Lacoste
Imatra shoes, $76
shoes.com

Tissot
Luxury Powermatic 80 chronometer, $1,150
tissotshop.com

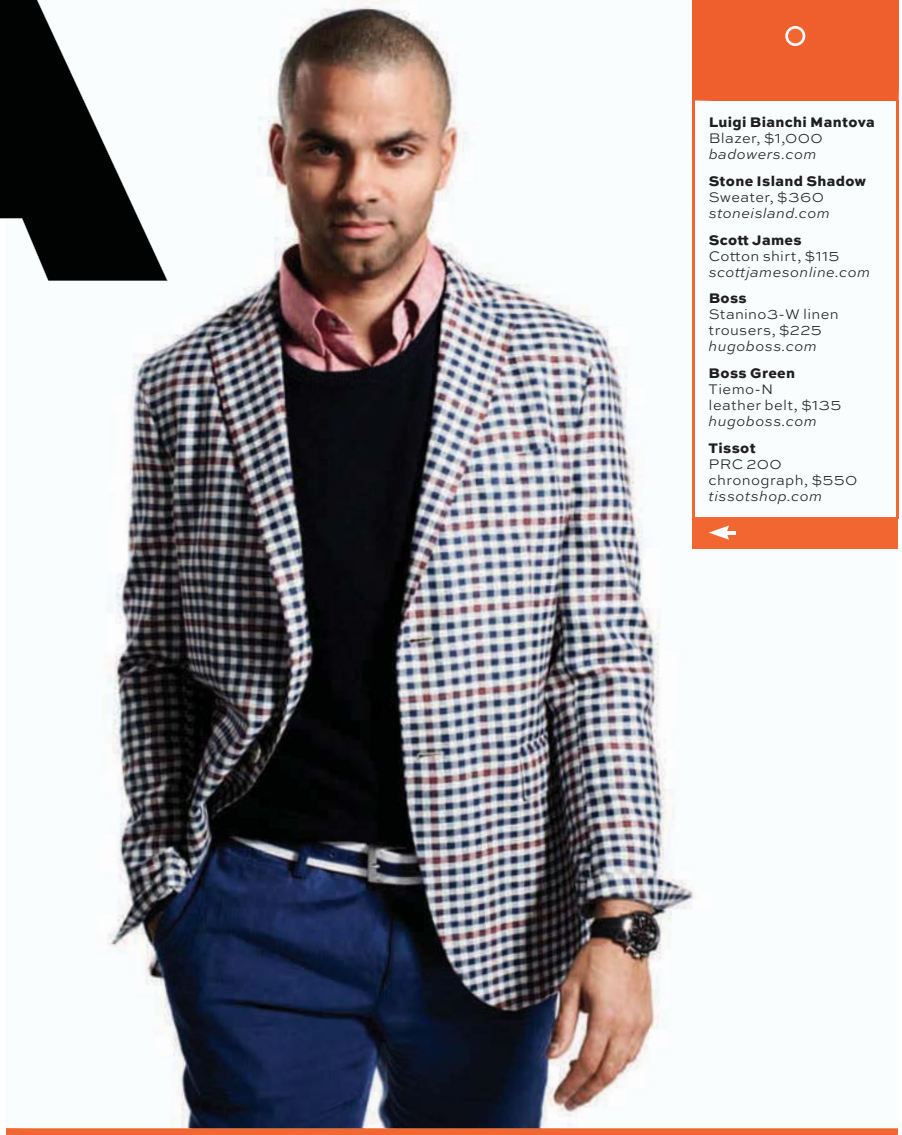
Boss
Marino-T cotton-linen blazer, $645; Andino shirt, $255; and silk tie, $95
hugoboss.com

Boss Orange
Pintoo cardigan, $85
hugoboss.com

Tissot
Tradition Gent watch, $300
tissotshop.com

A

After 12 years in Texas, San Antonio Spurs superstar point guard Tony Parker has three championship rings and zero pairs of cowboy boots. Find out what else the NBA's classiest dresser has in his closet and how to pull off the season's coolest looks. It's our spring fashion preview!



Luigi Bianchi Mantova
Blazer, $1,000
badowers.com

Stone Island Shadow
Sweater, $360
stoneisland.com

Scott James
Cotton shirt, $115
scottjamesonline.com

Boss
Stanino3-W linen trousers, $225
hugoboss.com

Boss Green
Tiemo-N leather belt, $135
hugoboss.com

Tissot
PRC 200 chronograph, $550
tissotshop.com

Now more than ever it seems like basketball players are the most fashionable guys around. What's up with that?
That's true, but I think it started in 2005 when David Stern changed the dress code. When I joined the NBA in 2001, everyone was into the hip-hop style. The players were wearing throwback jerseys, and everything was size XXXL. As soon as the new rule came into place, everybody had to become more fashion-conscious.

You think any guys failed in their attempts?
For sure. Tim Duncan is still a bad dresser! He is totally laid-back, and that's how he likes to dress...But you know, he is the franchise, so I can't really say anything.

Do you think anyone takes it too far?
Guys like Russell Westbrook and Dwyane Wade definitely take it to another level with the glasses and crazy colors and prints. I don't dress as flashy as that, but I think it's great. They're having fun, and it lightens up the NBA.

You've been playing in Texas for a long time. By law shouldn't you be walking around with a 10-gallon hat?
I know I've been here for more than a decade, but I have to admit I don't own any cowboy hats or boots. I'm not really into that cowboy stuff. I would say my style is casual chic, super comfortable but fashionable at the same time. I like to wear a nice pair of jeans with Alexander McQueen T-shirts, leather jackets, or sport coats.

Last season a lot of players tried out beards, with varying degrees of success. How are you with facial hair?
Well, when we go on the road, our whole team keeps a beard for the entire trip, but as soon as I get home I shave it off! That's really the extent of it. James Harden has a great beard, but I can't do it.

Who are your favorite teams in the NBA to face off against?
I love competing, so I enjoy the big challenges. Playing the Lakers is always great since we have a huge rivalry, and facing off against the Mavericks and Rockets is fun because it's like a Texas showdown.

Your father was a basketball player, and your mother was a model. Did you ever feel the urge to go into the fashion industry instead of playing ball?
I think there's some footage online of me as a four- or five-year-old walking the runway with my mom! That was really it. But now that I've been collaborating with Tissot on several watch designs, I think she's happy that I'm doing a little bit of work in her field.

How do you think those watches would pair with a fourth championship ring?
That's a tough question! I'm definitely going to try to get a fourth ring this year, but I couldn't wear both at the same time. That's a little too flashy.

GROOMING, ERIC JACKSON; STYLING ASSISTANT, JOANNA GARCIA

Canali
Blazer, $950
bloomingdales.com

Van Heusen
Dress shirt, $45
macys.com

Tommy Hilfiger
Silk tie, $60
macys.com

Tissot
Visodate Heritage
watch, $695
tissotshop.com

cover

Calvin Klein Collection
Cotton suit, $1,950
Calvin Klein Collection store N.Y.C.

Joseph Abboud
Wool sweater, $225
josephabboud.com

Express
Fitted shirt, $70
express.com

Sarar
Silk tie, $72
sarar.com

Johnston & Murphy
Ellington saddle
shoes, $135
johnstonmurphy.com

Tissot
PRC 200
Gent watch, $425
tissotshop.com

Marching Orders

Conquer spring style with military-inspired camo.

1. American Eagle Outfitters
Shirt, $50
ae.com

2. Dockers
Alpha khakis, $64
nordstrom.com

3. Tommy Hilfiger
Silk-spun tie with camo tail, $60
macys.com

4. Gant by Michael Bastian
Polo shirt, $150
gant.com

5. True Religion
Platoon shorts, $198
truereligionbrandjeans.com

6. DC Shoes
NVRBRKN Tailblock cap, $35
dcshoes.com

7. Diesel
K-Canopo henley sweater, $168
diesel.com

8. Ambig
Bi-fold "Stash" wallet, $36
ambig.com

9. Sanuk
Shipwrecked shoes, $65
sanuk.com

10. Tumi
Everett Essential tote, $295
tumi.com

11. Massif Collection
Asset blazer, $395
massif.com/collection

photographs by JEFFREY WESTBROOK

6
7
8
9
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11

Light Brights

Grab a pair of ultralight shoes and blow by the competition.

1. Adidas
Energy Boost,
9.8 oz., $150
adidas.com
For multi-marathoners in need of ultra-durability.

2. Reebok
RealFlex Strength TR,
9.7 oz., $100
reebok.com
For mega-milers looking for a natural foot flex.

3. Puma
BioWeb Elite,
10.6 oz., $100
puma.com
For pavement pounders who like a cushiony kick.

4. Vans
LXVI Graph, 7.6 oz., $70
lxvi.vans.com
For folks looking to trim foot fat while walking.

5. New Balance
Minimus Hi-Rez,
3.9 oz., $120
newbalance.com
For the extreme ounce-conscious barefooter.

6. Asics
Gel-Lyte33 2,
8.5 oz., $90
asics.com
For strong-kneed guys seeking a responsive run.

7. Skechers
GOrun 2, 6.6 oz., $80
skechers.com
For guys who like having removable insoles to fix the fit.

Rev It Up

This season's leather motorcycle jackets will get you in gear for instant street cred.

1. French Connection
Jacket, $598
frenchconnection.com

2. Marc Moto
Vintage-style jacket, $650
andrewmarc.com/marcmoto

3. Ralph Lauren Black Label
Jacket, $3,495
ralphlauren.com

Arm Candy

Keep time with one of these eye-catching, conversation-starting tickers.

1. Armitron
Dual-time digital watch with alarm, $35
amazon.com

2. Emporio Armani
Acqua Sport stainless-steel watch, $295
emporioarmani.com

3. Movado
Series 800 chronograph, $950
866-680-3150

4. Nixon
The Newton Digital watch with poly-carbonate and mineral-crystal case, $125
nixon.com

5. Victorinox Swiss Army
Dive Master 500 mechanical watch, $1,250
victorinox.com

6. Pulsar
Stainless-steel chronograph on rubber strap, $185
kohls.com

7. Modify Watches
Mix-and-match time-piece, $30 for dial, $20 for strap
modifywatches.com

8. Lacoste
Seattle stainless-steel watch on silicone strap, $195
macys.com

9. Tissot
T-Race black quartz chronograph, $650
us.tissotshop.com

Body Work

These grooming tools will help you manage your mug—and smell a whole lot better.

1. Speed Stick
Power Invigorate antiperspirant/deodorant, $3
walgreens.com

2. Dove Men+Care
Shave Gel for sensitive skin, $4.50
amazon.com

3. Gillette
Fusion ProGlide low-resistance razor, $11
gillette.com

4. Robert Graham
Floyd shave kit, $98
robertgraham.us

5. American Crew
Medium-hold shine-forming cream, $17
americancrew.com

6. Acqua Di Parma
Colonia Essenza hair and shower gel, $48
saksfifthavenue.com

7. Anthony Logistics for Men
Instant Fix Oil Control, $28
anthony.com

8. The Art of Shaving
Unscented pre-shave oil, $25
theartofshaving.com

9. Lacoste
Eau de Lacoste L.12.12 Blanc fragrance, $62
bloomingdales.com

10. Caswell-Massey
Pure Badger shave brush, $55
caswell massey.com

11. Zirh
Platinum PM Rescue renewing serum, $125
zirh.com

12. Braun
Cruzer high-definition precision trimmer, $25
at department stores

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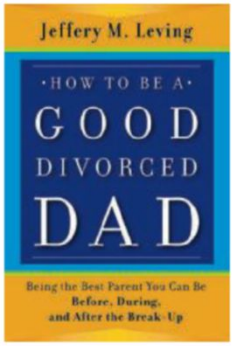

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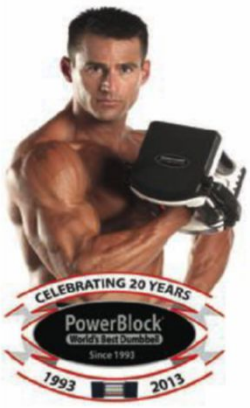

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